\$950.00 NM

\$950.00 NM

\$950.00 NM

NM

\$950.00



WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851

Billing: (410)338-6432

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable **1831 Chestnut Street** Philadelphia, PA 19103

Send Payment To:

WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

6 WGALW

3 WGALTh

10 WGALF

9 WGAL Th

10/24/12

10/25/12

10/25/12

10/26/12

6:59 AM M-F News 8 at 6a

6:29 AM M-F News 8 at 6a

6:55 AM M-F News 8 at 6a

6:06 AM M-F News 8 at 6a

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

<u>Advertiser</u> **Product** Estimate Number Casey/D/Senate **BOB CASEY FOR SEN**

> Alt Order # Flight Dates Order # 10/23/12 - 10/29/12 966174 06388641 Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Spots/

:30 BC TV12 14H

:30 BC TV12 14H

:30 BC TV12 14H

:30 BC-08-12

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/23/12 Class of T	10/29/12 ime - Pre-em	M-F News 8 at 5a otible with notice	5-6a	MTWTF	:30	5	\$400.00	NM	
Weeks:	Start Date 10/23/12	End Date MTWTF 10/29/12 MTWTF		<u>Rate</u> \$400.00					
Spots: # C	h <u>Day Ai</u>	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 W	/GALTu 10	/23/12 5:23 AM M	-F News 8 at 5a	5-6a	:3	0 BC TV12	14н		\$400.00 NM
2 W	/GALW 10	/24/12 5:07 AM M	-F News 8 at 5a	5-6a	:3	0 вс-08-12			\$400.00 NM
4 W	/GALTh 10	/25/12 5:29 AM M	-F News 8 at 5a	5-6a	:3	0 BC TV12	14н		\$400.00 NM
5 W	/GALF 10	/26/12 5:43 AM M	-F News 8 at 5a	5-6a	:3	0 вс-08-12			\$400.00 NM
2 10/23/12 Class of T	10/29/12 ime - Pre-emp	M-F News 8 at 6a otible with notice	6-7a	MTWTF	:30	10	\$950.00	NM	
Weeks:	Start Date 10/23/12	End Date MTWTF 10/29/12 MTWTF		<u>Rate</u> \$950.00					
Spots: # C	h <u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
7 W	/GALTu 10	/23/12 6:23 AM M	-F News 8 at 6a	6-7a	:3	0 BC-08-12			\$950.00 NM
1 W	/GALTu 10	/23/12 6:58 AM M	-F News 8 at 6a	6-7a	:3	0 BC TV12	14н		\$950.00 NM
2 W	GALW 10	/24/12 6:09 AM M	-F News 8 at 6a	6-7a	:3	0 BC TV12	14н		\$950.00 NM

6-7a

6-7a

6-7a

6-7a

4 WGALF	10/26/12 6	38 AM M-F News	3 at 6a	6-7a	:30 BC-08-12		\$950	.00 NM
3 10/23/12 10/29/1 Class of Time - Pre-6			-9A	MTWTF	:30 10	\$900.00 N	M	
Weeks: <u>Start Da</u> 10/23/12		MTWTFSS MTWTF	Spots/Week 10	<u>Rate</u> \$900.00				
Spots: # Ch Day	Air Date Air	Time Description		Start/End Time	Length Ad-ID		Ra	te Type
7 WGAL Tu	10/23/12 7:	59 AM NBC Today	Show	7-9A	:30 BC TV12 14	Н	\$900	.00 NM
1 WGALTu	10/23/12 8:	41 AM NBC Today	Show	7-9A	:30 BC-08-12		\$900	.00 NM
2 WGALW	10/24/12 7:	29 AM NBC Today	Show	7-9A	:30 BC-08-12		\$900	.00 NM
9 WGALW	10/24/12 8:	26 AM NBC Today	Show	7-9A	:30 BC TV12 14	Н	\$900	.00 NM
3 WGALTh	10/25/12 7:	56 AM NBC Today	Show	7-9A	:30 BC TV12 14	н	\$900	.00 NM
10 WGALTh	10/25/12 8:	37 AM NBC Today	Show	7-9A	:30 BC-08-12		\$900	.00 NM
6 WGALF	10/26/12 7:	56 AM NBC Today	Show	7-9A	:30 BC TV12 14	н	\$900	.00 NM
4 WGALF	10/26/12 8:	49 AM NBC Today	Show	7-9A	:30 BC-08-12		\$900	.00 NM



5 WGAL Th 10/25/12

5:46 PM M-F 5-6p News

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Invoice Date Invoice Month Invoice Period Invoice # 966174-1 10/28/12 October 2012 10/01/12 - 10/28/12

<u>Advertiser</u>	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

www.thewgalchannel.com									
ine Start Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	/I-F 12-12:30p News	12-12:30p	MTWTF	:30	5	\$400.00	NM		
Class of Time - Pre-emptible	with notice	12-12.30p	MIMIE	.30	. ·	\$ 4 00.00	MINI		
	d Date MTWTFSS	Spots/Week	Rate						
10/23/12 10 Spots: # Ch <u>Day Air Da</u> t	/29/12 MTWTF <u>e Air Time</u> <u>Descr</u>	5 intion	\$400.00 Start/End Time	Longt	h Ad-ID			Rate	Tymo
4 WGALTu 10/23/			12-12:30p		0 BC TV12 1	4н		\$400.00	NN TAbe
1 WGALW 10/24/			12-12:30p		0 BC TV12 1			\$400.00	NM
2 WGAL Th 10/25/		•	12-12:30p	:3	0 BC TV12 1	4н		\$400.00	NM
5 WGALF 10/26/		•	12-12:30p	:3	0 BC TV12 1	4н		\$400.00	NM
5 10/23/12 10/29/12 [r. Phil	3 4n	MTWTE	.30	E	\$350.00	NINA		
Class of Time - Pre-emptible	with notice	3-4p	MTWTF	:30	5	\$350.00	NM		
Weeks: Start Date Er	d Date MTWTFSS /29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$350.00						
Spots: # Ch Day Air Dat	e Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Гуре
1 WGAL Tu 10/23/	2 3:37 PM Dr. Ph	il .	3-4p	:3	0 BC TV12 1	4н		\$350.00	NM
2 WGALW 10/24/	2 3:22 PM Dr. Ph	il	3-4p	:3	0 BC TV12 1	4н		\$350.00	NM
4 WGALTh 10/25/	2 3:11 PM Dr. Ph	il .	3-4p	:3	0 BC TV12 1	4 H		\$350.00	NM
5 WGALF 10/26/	2 3:51 PM Dr. Ph	il	3-4p	:3	0 BC TV12 1	4н		\$350.00	NM
6 10/23/12 10/29/12 M Class of Time - Pre-emptible	1-F 2-3p with notice	2-3p	MTWTF	:30	5	\$265.00	NM		-
Weeks: <u>Start Date</u> Er	d Date MTWTFSS	Spots/Week	Rate						
	/29/12 MTWTF	5	\$265.00						
Spots: # Ch Day Air Dat			Start/End Time		h <u>Ad-ID</u>			Rate]	
1 WGALTu 10/23/1 3 WGALW 10/24/1			2-3p) вс-08-12) вс тv12 1	A.ı			
5 WGAL VV 10/24/			2-3p 2-3p) BC-08-12	70		\$265.00 \$265.00	NM NM
4 WGAL F 10/26/1			2-3p 2-3p) BC-08-12) BC TV12 1	Δu		\$265.00	NM
4 VVGALI 10/20/	2 2.45 FIVI IVI-F 2-	-op	z-sp) BC 1V12 1	· · · · · · · · · · · · · · · · · · ·		\$205.00	IAIAI
7 10/23/12 10/29/12 N Class of Time - Pre-emptible		1-2p	MTWTF	:30	5	\$375.00	NM		
10/23/12 10	<u>d Date</u> <u>MTWTFSS</u> /29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$375.00						
Spots: # Ch Day Air Dat			Start/End Time		n Ad-ID			Rate]	
2 WGALTu 10/23/1		•	1-2p) BC TV12 1	4H		•	
3 WGALW 10/24/1			1-2p) BC-08-12			\$375.00	NM
5 WGALTh 10/25/1		•	1-2p) BC TV12 1	4H		\$375.00	NM
4 WGALF 10/26/1	2 12:59 PM M-F 1-	-2p	1-2p	:30) BC-08-12			\$375.00	NM
8 10/23/12 10/29/12 N Class of Time - Pre-emptible	I-F 4-5P with notice	4-5P	MTWTF	:30	5	\$500.00	NM		
	d Date MTWTFSS 29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$500.00						
Spots: # Ch Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time		Ad-ID			Rate 1	ype
1 WGAL Tu 10/23/1	2 4:20 PM M-F 4-	5P	4-5P	:30	BC TV12 1	4н		\$500.00	NM
3 WGALW 10/24/1	2 4:57 PM M-F 4-	5P	4-5P	:30) BC-08-12			\$500.00	NM
5 WGALTh 10/25/1	2 4:56 PM M-F 4-	5P	4-5P		BC TV12 1	4н		\$500.00	NM
2 WGALF 10/26/1	2 4:28 PM M-F 4-	5P	4-5P	:30) вс-08-12			\$500.00	NM
9 10/23/12 10/29/12 M Class of Time - Pre-emptible	I-F 5-6p News with notice	5-6p	MTWTF	:30	5	\$1,000.00	NM		
Weeks: Start Date En	d Date MTWTFSS 29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00				•		
Spots: # Ch Day Air Date		-	Start/End Time	<u>Leng</u> th	Ad-ID			Rate 1	уре
2 WGAL Tu 10/23/1			5-6p		BC-08-12			\$1,000.00	
3 WGALW 10/24/1	2 5:25 PM M-F 5-	6p News	5-6p	:30	BC TV12 1	4н		\$1,000.00	
				_					

5-6p

:30 BC TV12 14H

\$1,000.00 NM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 966174-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

www.t	newgalchannel.	com									
								Spots/			
Line	Start Date	End Dat	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9	10/23/12 Class of Tin	10/29/12 ne - Pre-e	M-F mptible w	5-6p News ith notice	5-6p	MTWTF	:30	5	\$1,000.00	NM	
	Spots: # Ch 1 WC		Air <u>Date</u> 10/26/12	Air Time Descr 5:39 PM M-F 5		Start/End Time 5-6p		<u>Ad-ID</u>) вс-08-12			Rate Type \$1,000.00 NM
10	10/23/12 Class of Tin	10/29/12 ne - Pre-e		News 8 at 6p	6-630p	MTWTF	:30	5	\$1,400.00	NM	
	Weeks:		End D 10/29	ate MTWTFSS	Spots/Week	<u>Rate</u> \$1.400.00				=	
	Spots: # Ch		10/29 Air Date	Air Time Descr	5 intion	\$1,400.00 Start/End Time	l engti	Ad-ID			Rate Type
			10/23/12	6:29 PM M-F N		6-630p) BC TV12	14H		\$1,400.00 NM
			0/24/12	6:13 PM M-F N		6-630p) BC TV12			\$1,400.00 NM
	2 WG	SAL Th	10/25/12	6:14 PM M-F N	· '	6-630p	:30) вс-08-12			\$1,400.00 NM
	4 WG	GALF	10/26/12	6:00 PM M-F N	lews 8 at 6p	6-630p	:30) BC TV12	14H		\$1,400.00 NM
11	10/27/12 Class of Tin	10/28/12 ne - Pre-e	Sa/S	Su News 8 at 6 th notice	6-630p	SS	:30	2	\$500.00	NM	
		Start Date 10/22/12		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$500.00		=			
	Spots: # Ch	Day /	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
	1 WG	SAL Sa	10/27/12	6:30 PM Sa/Su	News 8 at 6	6-630p	:30	BC-08-12			\$500.00 NM
	2 WG	SAL Su	0/28/12	6:22 PM Sa/Su	News 8 at 6	6-630p	:30	BC 11 12			\$500.00 NIV
12	10/23/12 Class of Tim	10/29/12 ne - Pre-ei		un Nightly News th notice	630-730p	1-1	:30	2	\$2,800.00	NM	
		Start Date 10/23/12	End D 10/29/		Spots/Week 2	<u>Rate</u> \$2,800.00					
	Spots: # Ch	Day A	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
			0/24/12	6:51 PM M-Sur		630-730p	:30) BC-08-12			\$2,800.00 NM
	5 WG	SALF 1	0/26/12	6:52 PM M-Sur	Nightly News	630-730p	:30) вс-08-12			\$2,800.00 NM
13	10/23/12 Class of Tim	10/26/12 ne - Pre-er		rtainment Tonight th notice	7-730p	-TWTF	:30	4	\$500.00	NM	
		Start Date 10/22/12	End D 10/28/		Spots/Week 4	<u>Rate</u> \$500.00					
	Spots: # Ch		\ir Date	Air Time Descri		Start/End Time		Ad-ID			Rate Type
			0/23/12		ainment Tonight	7-730p) BC TV12			\$500.00 NM
	1 WG		0/24/12		ainment Tonight	7-730p) BC TV12			\$500.00 NM
			0/25/12		ainment Tonight	7-730p) BC TV12			\$500.00 NM
	4 WG	SALF 1	0/26/12	7:18 PM Entert	ainment Tonight	7-730p	:30	BC TV12 :	14H		\$500.00 NM
14	10/23/12 Class of Tim		nptible wit	ess Hollywood th notice	730-8p	MTWTF~~	:30	5	\$500.00	NM	
		Start Date 10/23/12	End D 10/29/		Spots/Week 5	<u>Rate</u> \$500.00					
	Spots: # Ch		ir Date	Air Time Descri	_	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Type
			0/23/12	7:41 PM Acces	s Hollywood	730-8p	:30	BC-08-12			\$500.00 NM
	4 WG	ALW 1	0/24/12	7:56 PM Access	s Hollywood	730-8p	:30	BC TV12	14H		\$500.00 NM
	5 WG	ALTh 1	0/25/12	7:55 PM Access	s Hollywood	730-8p	:30	BC TV12	14H		\$500.00 NM
	3 WG	ALF 1	0/26/12	7:54 PM Acces	s Hollywood	730-8p	:30	BC-08-12			\$500.00 NM
15	10/28/12 Class of Tim	10/28/12 ne - Pre-er		h notice	NFL Various	1	:30	1.	\$5,200.00	NM	
	Veeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$5,200.00					
	Spots: # Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
	1 WG	ALSu 1	0/28/12	10:07 PM NFL		NFL Various	:30	BC 11 12			\$5,200.00 NM
16	10/23/12	10/23/12	NBC	Prime	8-9p	-1	:30	1	\$2,100.00	NM	



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 966174-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Snoto

		Spots/	
Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate Type	
Class of Time - Pre-emptible with notice			
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -1 1	<u>Rate</u> \$2,100.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate T
1 WGALTu 10/23/12 8:21 PM NBC Prime	8-9p	:30 BC TV12 14H	\$2,100.00
8 10/23/12 10/25/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice	-TWT	:30 10 \$400.00 NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWT 10	<u>Rate</u> \$400.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	<u>Rate</u> T
2 WGAL Tu 10/23/12 11:44 PM NBC Tonight Show	1135p-1235a	:30 BC-08-12	\$400.00
10 WGALTu 10/23/12 11:56 PM NBC Tonight Show	1135p-1235a	:30 BC TV12 14H	\$400.00
1 WGALTu 10/23/12 12:31 AM NBC Tonight Show	1135p-1235a	:30 BC TV12 14H	\$400.00
5 WGALW 10/24/12 NBC Tonight Show See MG 18.11	1135p-1235a	:00	\$400.00
4 WGALW 10/24/12 11:45 PM NBC Tonight Show	1135p-1235a	:30 BC TV12 14H	\$400.00
6 WGALW 10/24/12 12:08 AM NBC Tonight Show	1135p-1235a	:30 BC TV12 14H	\$400.00
3 WGALW 10/24/12 12:31 AM NBC Tonight Show	1135p-1235a	:30 BC-08-12	\$400.00
9 WGALTh 10/25/12 11:48 PM NBC Tonight Show	1135p-1235a	:30 BC-08-12	\$400.00
7 WGALTh 10/25/12 12:09 AM NBC Tonight Show	1135p-1235a	:30 BC TV12 14H	\$400.00
8 WGALTh 10/25/12 12:31 AM NBC Tonight Show	1135p-1235a	:30 BC TV12 14H	\$400.00
11 WGAL F 10/26/12 5:13 AM M-F News 8 at 5a MG for 18.5 10/24	5-6a	:30 BC TV12 14H	\$400.00
9 10/23/12 10/29/12 M-Su News 8 at 11p 11-1135p Class of Time - Pre-emptible with notice	MTWTFS-	:30 6 \$850.00 NM	
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS MTWTFS- Spots/Week MTWTFS-	<u>Rate</u> \$850.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate T
2 WGALTu 10/23/12 11:24 PM M-Su News 8 at 11p	11-1135p	:30 BC TV12 14H	\$850.00
5 WGALW 10/24/12 11:22 PM M-Su News 8 at 11p	11-1135p	:30 BC-08-12	\$850.00
6 WGALTh 10/25/12 11:23 PM M-Su News 8 at 11p	11-1135p	:30 BC TV12 14H	\$850.00
1 WGALF 10/26/12 11:12 PM M-Su News 8 at 11p	11-1135p	:30 BC TV12 14H	\$850.00
3 WGAL Sa 10/27/12 11:20 PM M-Su News 8 at 11p	11-1135p	:30 BC TV12 14H	\$850.00
0 10/27/12 10/28/12 Sat/Sun News 8 at 6a 6-7a Class of Time - Pre-emptible with notice	SS	:30 2 \$150.00 NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSSSS Spots/Week 2	<u>Rate</u> \$150.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate T
2 WGAL Sa 10/27/12 6:30 AM Sat/Sun News 8 at 6a	6-7a	:30 BC TV12 14H	\$150.00
1 WGAL Su 10/28/12 6:10 AM Sat/Sun News 8 at 6a	6-7a	:30 BC-08-12	\$150.00
10/28/12 10/28/12 Su 7-730a 7-730a Class of Time - Pre-emptible with notice	1	:30 1 \$200.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 1 1	<u>Rate</u> \$200.00	And Andread and Address Market	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
1 WGAL Su 10/28/12 7:27 AM Su 7-730a	7-730a	:30 BC-08-12	\$200.00
10/27/12 10/27/12 NBC Saturday Today 7-9a Class of Time - Pre-emptible with notice	2-	:30 2 \$750.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 2- 2	<u>Rate</u> \$750.00		
	Start/End Time	Length Ad-ID	Rate T
Spots: # Ch Day Air Date Air Time Description	Otaro Eria Timo		
1 WGAL Sa 10/27/12 7:23 AM NBC Saturday Today	7-9a	:30 BC-08-12	\$750.00



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

					!-			Spots/		_	
		End Date		ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23	10/28/12 Class of Tir	10/28/12 ne - Pre-em	NBC ptible wit	Sunday Today h notice	8-9a	1	:30	₃ 1	\$650.00	NM	
	Weeks:	Start Date 10/22/12	End D: 10/28/		Spots/Week 1	<u>Rate</u> \$650.00					-
	Spots: # Ch			Air Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	GALSu 10		8:54 AM NBC S	unday Today	8-9a	:3	0 BC-08-12			\$650.00 NM
24	10/27/12 Class of Tir	10/28/12 ne - Pre-em		u News 8 at 9a h notice	9-10a	SS	:30	4	\$400.00	NM	
	Weeks:	Start Date 10/22/12	End D: 10/28/		Spots/Week 4	<u>Rate</u> \$400.00					
	Spots: # Ch		<u>r Date</u>)/27/12	Air Time Descri		<u>Start/End Time</u> 9-10a		h Ad-ID 0 BC-08-12			<u>Rate Type</u> \$400.00 NM
)/27/12	9:41 AM Sa/Su		9-10a		0 BC TV12 1	14н		\$400.00 NM
)/28/12	9:23 AM Sa/Su		9-10a		0 BC-08-12			\$400.00 NM
			/28/12	9:58 AM Sa/Su	News 8 at 9a	9-10a	:3	0 вс-08-12			\$400.00 NM
25	10/25/12 Class of Tin	10/26/12 ne - Pre-em		News 8 at 5a h notice	5-6a	TF	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch 1 WC		<u>r Date</u> //25/12	Air Time Descri 5:07 AM M-F No		Start/End Time 5-6a		h <u>Ad-ID</u> 0 BC TV12 1	L4 н		<u>Rate Type</u> \$400.00 NM
26	10/25/12 Class of Tin	10/26/12 ne - Pre-emi	Dr. P		3-4p	11	:30	2	\$350.00	NM	
	Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$350.00			t. 1		,,.
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
		SALTh 10		3:44 PM Dr. Phi		3-4p		0 BC TV12 1	L4H		\$350.00 NM
	2 W		/26/12	3:14 PM Dr. Phi	I	3-4p	:3	0 вс-08-12			\$350.00 NM
27	10/25/12 Class of Tim	<u>'</u>		n notice	4-5P	11	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WG 2 WG		/25/12 /26/12	4:23 PM M-F 4-	-	4-5P		0 BC-08-12	411		\$500.00 NM
	2 000		/20/12	4:55 PM M-F 4-	5P	4-5P	. :3	0 BC TV12 1	.4H		\$500.00 NM
	10/25/12 Class of Tim		otible with		8-9p	T	:30	1	\$1,400.00	NM	
		10/22/12	10/28/1	te MTWTFSS 2T	Spots/Week 1	<u>Rate</u> \$1,400.00					
	Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WG	ALTh 10		8:22 PM NBC P	rime	8-9p		0 BC-08-12			\$1,400.00 NM
29	10/25/12 Class of Tim	10/25/12 ne - Pre-emp	NBC otible with		10-11p	T	:30	1	\$2,200.00	NM	
		Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$2,200.00					
	Spots: # Ch 1 WG	<u>Day Air</u> AL Th 10/		Air Time Descrip 10:17 PM NBC P		Start/End Time 10-11p		<u>h Ad-ID</u>) вс тv12 1	.4н		<u>Rate Type</u> \$2,200.00 NM
30	10/26/12 Class of Tim	10/26/12 ne - Pre-emp	Footb	all Friday notice	1115p-1205a	F	:30	2	\$450.00	NM	
	Weeks:	Start Date 10/22/12		te MTWTFSS	Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: <u>#</u> Ch 2 WG			Air Time Descrip 11:42 PM Footba		Start/End Time 1115p-1205a		n <u>Ad-ID</u> 0 BC-08-12			<u>Rate</u> <u>Type</u> \$450.00 NM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 966174-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30) 10/26/12 Class of Tin	10/26/12 ne - Pre-emp	Football Friday otible with notice	1115p-1205a	F	:30	2	\$450.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WG	SALF 10	26/12 12:03 AM Footb	all Friday	1115p-1205a	:3	30 BC TV12	2 14н		\$450.00 NM
31	10/28/12	10/28/12	NFL Pre-Game	NFL Pre-Game Var	S	:30	1	\$1,900.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	Rate \$1,900.00					77.7 M
ŀ	Spots: # Ch	Day Air	Date Air Time Descr	<u>ription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
%	1 WG	SAL Su 10	28/12 7:18 PM NFL F	Pre-Game	NFL Pre-Game \	/ar :3	0 BC 11 1	.2		\$1,900.00 NM
					Total Spots		97			

Payment Terms 30 Days

Gross Total

\$72,460.00

Agency Commission

\$10,869.00

Net Amount Due

\$61,591.00

DUP INVOICE TE

WEAL www.thewgalchannel.com

WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851

Billing: (410)338-6432

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

3 WGAL Th 10/11/12

8 WGALTh 10/11/12

10/12/12

10/12/12

7 WGALF

4 WGALF

Invoice #	Invoice Date	Invoice Month	Invoice Period
962021-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	
<u> </u>		

 Flight Dates
 Order #
 Alt Order #

 10/09/12 - 10/15/12
 962021
 06366319

 Billing Calendar
 Billing Type
 Deal #

 Broadcast
 Cash

Special Handling

Line	Start Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/09/12 Class of Tin	10/12/12 ne - Pre-em	M-F New	s 8 at 5a	5-6a	-TWTF	:30	4	\$400.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$400.00						
	Spots: # Ch	Day Ai	r Date Ai	r Time Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	SAL Tu 10		:24 AM M-F New		5-6a	:3	0 BCTV1208H			\$400.00	
	3 W	SALW 10	0/10/12 5	:54 AM M-F New	/s 8 at 5a	5-6a	:3	0 BCTV1208H			\$400.00	NM
	4 W	SALTh 10)/11/12 4	:59 AM M-F New	/s 8 at 5a	5-6a	:3	0 BCTV1208H			\$400.00	NM
	2 W	SALF 10)/12/12 5	:37 AM M-F New	/s 8 at 5a	5-6a	:3	0 встv1208н			\$400.00	
2	10/09/12 Class of Tin	10/12/12 ne - Pre-em	M-F New		6-7a	-TWTF	:30	8	\$900.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 8	<u>Rate</u> \$900.00						
	Spots: # Ch	Day Ai	r Date Air	Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
	7 W	ALTu 10	0/09/12 6:	:23 AM M-F New	/s 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
	1 WG	SALTu 10	0/09/12 6:	55 AM M-F New	/s 8 at 6a	6-7a	:3	0 всту1208н			\$900.00	NM
	2 W	SALW 10)/10/12 6:	:16 AM M-F New	rs 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
	6 WG	SALW 10)/10/12 6:	:43 AM M-F New	s 8 at 6a	6-7a	:3	0 всту1208н			\$900.00	
	5 WG	SALTh 10)/11/12 6:	:07 AM M-F New	s 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
	3 WG	SALTh 10)/11/12 6:	29 AM M-F New	s 8 at 6a	6-7a	:3	0 всту1208н			\$900.00	NM
	4 WG	SALF 10	/12/12 5:	59 AM M-F New	s 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	
	8 WG	SALF 10)/12/12 6:	59 AM M-F New	rs 8 at 6a	6-7a	:3	0 всту1208н			\$900.00	
3	10/09/12 Class of Tim	10/12/12 ne - Pre-em	NBC Tod	lay Show	7-9A	-TWTF	:30	8	\$750.00	NM		
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 8	<u>Rate</u> \$750.00						
	Spots: # Ch	Day Air	<u>r Date</u> Air	Time Descripti	<u>on</u>	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			<u>Rate</u>	<u>Type</u>
	1 WG	SALTu 10	/09/12 7:	23 AM NBC Tod	lay Show	7-9A		0 BCTV1208H			\$750.00	NM
	5 WG	ALTu 10	/09/12 8:	26 AM NBC Tod	lay Show	7-9A	:3	0 BCTV1208H			\$750.00	NM
	2 WG	SALW 10	/10/12 7:	56 AM NBC Tod	lay Show	7-9A	:3	0 BCTV1208H			\$750.00	NM
	6 WG	ALW 10	/10/12 8:	43 AM NBC Tod	lay Show	7-9A	:3	0 всту1208н			\$750.00	NM

7-9A

7-9A

7-9A

7-9A

:30 BCTV1208H

:30 BCTV1208H

:30 BCTV1208H

:30 BCTV1208H

\$750.00 NM

\$750.00 NM

\$750.00 NM

\$750.00 NM

7:59 AM NBC Today Show

8:29 AM NBC Today Show

7:58 AM NBC Today Show

8:26 AM NBC Today Show



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962021-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

ne Start Date Er	d Date	Description	Start/End	d Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		5
4 10/09/12 10 Class of Time -	/12/12 Pre-emptik	M-F 4-5P ole with notice	4-5P		-TWTF	:30	4	\$325.00	NM		
		<u>Ind Date</u> <u>MTWT</u>		Week 4	<u>Rate</u> \$325.00						
	Day Air D			-	Start/End Time	Lengt	h Ad-ID			Rate	Type
2 WGAL					4-5P		<u>11 до-15</u> 10 всту1208н			\$325.00	
1 WGAL					4-5P		0 BCTV1208H			\$325.00	
4 WGAL					4-5P		0 BCTV1208H			\$325.00	
3 WGAL					4-5P		0 BCTV1208H			\$325.00	
5 10/09/12 10 Class of Time -	/12/12 Pre-emptib	M-F 5-6p News ble with notice	5-6p		-TWTF	:30	4	\$1,000.00	NM		
		nd Date <u>MTWTI</u> 0/14/12 -TWTI		Week 4	<u>Rate</u> \$1,000.00						
Spots: # Ch	Day Air Da	ate Air Time D	<u>Description</u>		Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u>	Type
2 WGAL	Tu 10/09	/12 5:20 PM N	/I-F 5-6p News		5-6p	:3	0 BCTV1208H	l ,		\$1,000.00	NN C
1 WGAL	N 10/10	/12 5:55 PM N	/I-F 5-6p News		5-6p	:3	0 BCTV1208H			\$1,000.00	NN C
4 WGAL	Th 10/11	/12 5:28 PM N	/I-F 5-6p News		5-6p	:3	0 BCTV1208H	l		\$1,000.00	NN C
3 WGAL	F 10/12	/12 5:45 PM N	/I-F 5-6p News		5-6p	:3	0 BCTV1208H			\$1,000.00	NN C
6 10/09/12 10 Class of Time -		M-F News 8 at 6p ble with notice	6-630p		-TWTF	:30	4	\$1,400.00	NM		
		nd Date MTWTF		Week 4	<u>Rate</u> \$1,400.00						
	Day Air Da			4	Start/End Time	Lengt	h Ad-ID			Rate	Typ
2 WGAL			/I-F News 8 at 6p		6-630p		<u>п да-го</u> 0 встv1208н			\$1,400.00	
1 WGAL		***	M-F News 8 at 6p		6-630p		0 встv1208н			\$1,400.00	
4 WGAL			/I-F News 8 at 6p		6-630p		0 встv1208н 0 встv1208н			\$1,400.00	
3 WGAL			#-F News 8 at 6p		6-630p		0 BCTV1208H			\$1,400.00	
7 10/09/12 10	12/12	Access Hollywood	·····		-TWTF	:30	4	\$575.00	NM	Ψ1,400.00	, 1410
	t Date E	nd Date MTWTF			Rate			~~~~~~~			
		0/14/12 -TWTF		4	\$575.00						_
	Day Air Da				Start/End Time		<u>h Ad-ID</u>			Rate	
3 WGAL			ccess Hollywood		730-8p		0 встv1208н • встv1208н			\$575.00	
2 WGAL			ccess Hollywood		730-8p		0 встv1208н			\$575.00	
1 WGAL			ccess Hollywood		730-8p		0 BCTV1208H			\$575.00	
4 WGALI			ccess Hollywood		730-8p	:30	0 BCTV1208H			\$575.00) NIV
Class of Time -	Pre-emptib		NFL Vari	,	1	:30	1	\$4,950.00	NM		
10/0	8/12 1	nd Date MTWTF 0/14/12	1	Week 1	<u>Rate</u> \$4,950.00						
Spots: # Ch _[1 WGAL	<u>Day Air Da</u> Su 10/14				Start/End Time NFL Various		h <u>Ad-ID</u> 0 встv 1210	н		Rate \$4,500.00	
		NBC Tonight Shory Pre-emptible wit		?35a	-TWTF	:30	8	\$200.00	NM		
Weeks: Star	Date E	nd Date MTWTF 0/14/12 -TWTF	Spots/	Week 8	<u>Rate</u> \$200.00				,		
Spots: # Ch [ay Air Da	te Air Time D	escription		Start/End Time	Length	h Ad-ID			Rate	Type
1 WGAL	u 10/09/	/12 11:47 PM N	BC Tonight Show	<i>'</i>	1135p-1235a	:30	0 BCTV1208H			\$200.00	NN C
6 WGAL	u 10/09/	12:31 AM N	BC Tonight Show	,	1135p-1235a	:30	0 BCTV1208H			\$200.00	NN
2 WGAL	V 10/10		BC Tonight Show		1135p-1235a	:30	0 встv1208н			\$200.00	
7 WGAL			BC Tonight Show	,	1135p-1235a		0 встv1208н			\$200.00	
3 WGAL1			DO Taralahi Ohan			.2/) всту1208н			\$200.00	
OTTORL			BC Tonight Show	,	1135p-1235a	.30) BC I VIZOON			Ψ 2 00.00	, , , 414



Invoice Period Invoice Date Invoice Month Invoice # 962021-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Spote

9 10/09/12 10/12/12 NBC Tonight Show 1135p-1235a Class of Time - Immediately Pre-emptible without notice Spots: # Ch Day Air Date								Spots/			
Class of Time - Immediately Pre-empitible without notice Spots: #C Dazy ALDate ALTIME Description Start/End Time Length Ad-ID SQ0.00 NM	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
## WORLF 10/12/12 12:50 AM NBC Tonight Show 1135p-1235a 30 ECY12/208H \$200.00 NM \$20	9		10/12/12 ne - Immedia	NBC Tonight Show tely Pre-emptible without	1135p-1235a notice	-TWTF	:30	8	\$200.00	NM	
8 WGALF 101/21/2 M-Su News 8 at 11p 11-135p TNTFS 30 5 \$800.00 NM		Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
10 10 10 10 10 10 10 10					•	•					\$200.00 NM
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTMTESS Spots/Veek S800.00 NM Start Date End Date MTMTESS Spots/Veek S800.00 NM Start Date End Date MTMTESS Spots/Veek S800.00 NM Start Date	L	8 WG	SALF 10/	12/12 12:50 AM NBC T	onight Show	1135p-1235a	:3	0 всту1208н			\$200.00 NM
10/08/12 10/14/12 11/14/15	10		10/13/12 ne - Pre-empt		11-1135p	-TWTFS-	:30	5	\$800.00	NM	
2 WGALT 1 (10/09/12 11:14 PMM-Su News 8 at 11p 11-1135p 30 8CTV12/098H \$800.00 NM 5 WGALTh 10/11/12 11:30 PMM-Su News 8 at 11p 11-1135p 30 8CTV12/098H \$800.00 NM 4 WGALF 10/12/12 11:25 PMM-Su News 8 at 11p 11-1135p 30 8CTV12/098H \$800.00 NM \$800.00 NM 4 WGALF 10/12/12 11:15 PMM-Su News 8 at 11p 11-1135p 30 8CTV12/098H \$800.00 NM		Weeks:									
1 WGAL W 10/10/12 11:21 PMM-Su News 8 at 11p 11-1135p :30 sCTV1208H \$800.00 NM 4 WGAL F 10/12/12 11:25 PMM-Su News 8 at 11p 11-1135p :30 sCTV1208H \$800.00 NM \$800.00 NM 3 WGAL Fs 10/13/12 11:19 PMM-Su News 8 at 11p 11-1135p :30 sCTV1208H \$800.00 NM \$800											Rate Type
S WGAL Th											
A WGAL F					•	•		_			
3 WGAL Sa		_			•			=			
11 10/13/12	-				•		• • • •	-			
Class of Time - Pre-emptible with notice		3 WG	AL Sa 10/1	13/12 11:19 PM M-Su N	iews 8 at 11p	11-1135p	:31) BCIA 1510H			\$800.00 NM
10/08/12 10/14/12	11				6-7a	SS	:30	2	\$150.00	NM	
2 WGAL Sa		Weeks:									
1 WGAL Su 10/14/12 6:43 AM Sat/Sun News 8 at 6a 6-7a :30 BCTV 1210H \$150.00 NM		Spots: # Ch	Day Air I	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengtl</u>	n <u>Ad-ID</u>			Rate Type
12 10/14/12 10/14/12 Su 7-730a		2 WG			n News 8 at 6a		:30) вст∨ 1210н			\$150.00 NM
Class of Time - Pre-emptible with notice Spots/Week Start Date End Date MTWTFSS Spots/Week Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$200.00 NM		1 WG	ALSu 10/1	4/12 6:43 AM Sat/Sui	n News 8 at 6a	6-7a	:30) BCTV 1210H			\$150.00 NM
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$200.00 NM	12				7-730a	1	:30	1	\$200.00	NM	Ш
1 WGAL Su 10/14/12 7:20 AM Su 7-730a 7-730a 3:30 BCTV 1210H \$200.00 NM 13 10/13/12 10/13/12 NBC Saturday Today 7-9a S- 30 1 \$750.00 NM 14 10/13/12 10/13/12 10/14/12 S- 1 1 1 1 1 1 1 WGAL Su 10/14/12 10/14/12 S- 1 1 1 1 1 1 WGAL Su 10/14/12 10/14/										· · · · · · · · · · · · · · · · · · ·	
13 10/13/12		Spots: # Ch	Day Air [Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice		1 WG	AL Su 10/1	4/12 7:20 AM Su 7-73	30a	7-730a	:30) BCTV 1210H			\$200.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	13			NBC Saturday Today ible with notice	7-9a	\$-	:30	1	\$750.00	NM	
1 WGAL Sa											
14 10/14/12		. –		Date Air Time Descrip	<u>etion</u>	Start/End Time	Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week \$650.00		1 WG	ALSa 10/1	3/12 8:29 AM NBC Sa	aturday Today	7-9a	:30) BCTV 1210H			\$750.00 NM
Weeks: Start Date 10/08/12 10/14/12	14			NBC Sunday Today	8-9a	1	:30	1	\$650.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$650.00 NM									1		
1 WGAL Su 10/14/12 8:53 AM NBC Sunday Today 8-9a :30 BCTV 1210H \$650.00 NM		Spots: # Ch	Day Air D	Date Air Time Descrip	tion		Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice		1 WG	ALSu 10/1	4/12 8:53 AM NBC St	unday Today	8-9a	:30	ВСТ∨ 1210н			
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 21 Spots/Week 3400.00 Rate 3400.00 Spots: # Ch Day Air Date 10/14/12 Air Time Description 21 Start/End Time 2	15				9-10a	1	:30	1	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/14/12 9:38 AM Sa/Su News 8 at 9a 9-10a 9-10a :30 BCTV 1210H \$400.00 NM 16 10/13/12 Class of Time - Pre-emptible with notice 9-10a 1- :30 1 \$400.00 NM NM Weeks: Start Date 10/08/12 10/14/121- End Date 10/14/121- Rate 10/08/12 \$400.00 Rate 10/08/12 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1	Weeks:	Start Date	End Date MTWTFSS							
1 WGAL Su 10/14/12 9:38 AM Sa/Su News 8 at 9a 9-10a :30 BCTV 1210H \$400.00 NM 16 10/13/12 10/13/12 Sa/Su News 8 at 9a 9-10a1- :30 1 \$400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/18/12 10/14/121- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					•	· · · · · · · · · · · · · · · · · · ·	<u>Leng</u> th	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 WG				9-10a					
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					9-10a	1-	:30	1	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:	Start Date	End Date MTWTFSS	Spots/Week 1						
					tion	The state of the s	Lenath	Ad-ID			Rate Type
		. –					-				



10)	ald chieff of the	0812049		
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	962021-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line Start Date End Date Description Start/End Tim	e MTWTFSS	Length	Spots/ Week	Rate	Туре	
17 10/14/12 10/14/12 Su 730-8a 730-8a Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Weel</u> 10/08/12 10/14/121	<u>Rate</u> I \$100.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Su 10/14/12 7:47 AM Su 730-8a	Start/End Time 730-8a		<u>h Ad-ID</u>) встv 1210	nu .		<u>Rate Type</u> \$100.00 NM
18 10/15/12 10/15/12 M-F News 8 at 5a 5-6a	1	:30	1	\$400.00	NM	\$100.00 14W
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Weel	Rate					
10/15/12 10/21/12 1 Spots: # Ch Day Air Date Air Time Description		l engt	h Ad-ID			Pata Type
1 WGALM 10/15/12 5:08 AM M-F News 8 at 5a	5-6a) BCTV 121(Он		<u>Rate Type</u> \$400.00 NM
19 10/15/12 10/15/12 M-F News 8 at 6a 6-7a Class of Time - Pre-emptible with notice	2	:30	2	\$950.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Weel 10/15/12 10/21/12 2 2						
Spots: # Ch <u>Day Air Date Air Time Description</u> 2 WGAL M 10/15/12 6:07 AM M-F News 8 at 6a	Start/End Time 6-7a		n <u>Ad-ID</u> D BCTV 1210	nu		<u>Rate Type</u> \$950.00 NM
1 WGALM 10/15/12 6:30 AM M-F News 8 at 6a	6-7a		BCTV 1210			\$950.00 NM
20 10/15/12 10/15/12 NBC Today Show 7-9A Class of Time - Pre-emptible with notice	2	:30	2	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>						
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
2 WGALM 10/15/12 7:22 AM NBC Today Show 1 WGALM 10/15/12 8:46 AM NBC Today Show	7-9A 7-9A) BCTV 1210) BCTV 1210			\$900.00 NM \$900.00 NM
21 10/15/12 10/15/12 M-F 4-5P 4-5P	1	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/15/12 10/21/12 1 1	· . 					
Spots: # Ch Day Air Date Air Time Description 1 WGALM 10/15/12 4:29 PM M-F 4-5P	Start/End Time 4-5P		<u>Ad-ID</u>) всту 1210)LI		Rate Type \$325.00 NM
22 10/15/12 10/15/12 M-F 5-6p News 5-6p	1	:30	1	\$1,000.00	NM	\$325.00 NW
Class of Time - Pre-emptible with notice	<u> </u>	.30		\$1,000.00	INIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 1 1	\$1,000.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL M 10/15/12 5:13 PM M-F 5-6p News	<u>Start/End Time</u> 5-6p		<u>Ad-ID</u>) встv 1210)H		<u>Rate Type</u> \$1,000.00 NM
23 10/15/12 10/15/12 M-F News 8 at 6p 6-630p Class of Time - Pre-emptible with notice	1	:30	1	\$1,400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 1 1						
Spots: # Ch Day Air Date Air Time Description	\$1,400.00 Start/End Time	Length	Ad-ID			Rate Type
1 WGALM 10/15/12 6:17 PM M-F News 8 at 6p	6-630p	:30) BCTV 1210)H		\$1,400.00 NM
24 10/15/12 10/15/12 Access Hollywood 730-8p Class of Time - Pre-emptible with notice	1	:30	1	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 1 1						
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALM 10/15/12 7:54 PM Access Hollywood	Start/End Time		<u>Ad-ID</u> BCTV 1210	н		Rate Type \$500.00 NM
25 10/15/12 10/15/12 NBC Tonight Show 1135p-1235a	730-8p	:30	2	\$200.00	NM	\$500.00 NM
Class of Time - Immediately Pre-emptible without notice		.30		ΦΖUU . UU	IAIAI	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962021-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

0		4-1	
	ทถ	LS/	

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 10/15/12 Class of Ti	10/15/12 me - Immedia	NBC Tonight Show tely Pre-emptible without	1135p-1235a notice	2	:30	2	\$200.00	NM	
	GALM 10/	10/21/12 2 <u>Date Air Time Descri</u> 15/12 11:45 PM NBC T 15/12 12:30 AM NBC T	onight Show	\$200.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a	:3	<u>h Ad-ID</u> 0 встv 1210 0 встv 1210			<u>Rate</u> <u>Type</u> \$200.00 NN \$200.00 NN
26 10/15/12	10/15/12	M-Su News 8 at 11p tible with notice	11-1135p	1	:30	1	\$850.00	NM	\$200.00 NN
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 1	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: <u>#</u> Ch 1 W		Date Air Time Descri 15/12 11:23 PM M-Su I		Start/End Time 11-1135p		<u>h Ad-ID</u> 0 встv 1210	н		Rate Type \$850.00 NM
				Total Spots		70			

Gross Total

\$49,475.00

Agency Commission

\$7,421.25

Net Amount Due \$42,053.75

Payment Terms 30 Days

Rate Type





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962685-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN :60

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Spots: # Ch

Day Air Date

Air Time Description

						Spots/			
e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/11/12 Class of T	10/12/12 ime - Pre-emp	NBC Today Show tible with notice	7-9A	TF	1:00	4	\$1,500.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12TF	Spots/Week 4	<u>Rate</u> \$1,500.00					
Spots: # C		Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Ty
		11/12 7:29 AM NBC	· · · · · · · · · · · · · · · · · · ·	7-9A	1:0	0 встv1205н			\$1,500.00 N
4 W	GALTh 10/	11/12 8:48 AM NBC	Today Show	7-9A	1:0	0 встv1205н			\$1,500.00 N
2 W	/GALF 10/	12/12 7:23 AM NBC	Today Show	7-9A	1:0	0 встv1205н			\$1,500.00 N
3 W	/GALF 10/	12/12 8:48 AM NBC	Today Show	7-9A	1:0	0 BCTV1205H			\$1,500.00 N
2 10/11/12 Class of T	10/12/12 ime - Pre-emp	M-F News 8 at 5a tible with notice	5-6a	TF	1:00	2	\$800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSTF	Spots/Week 2	<u>Rate</u> \$800.00	•				
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time		h Ad-ID			Rate Ty
2 W	/GALTh 10/	11/12 5:08 AM M-F	News 8 at 5a	5-6a	1:0	0 BCTV1205H			\$800.00 N
1 W	/GALF 10/	12/12 5:22 AM M-F	News 8 at 5a	5-6a	1:0	0 BCTV1205H			\$800.00 N
3 10/11/12 Class of T	10/12/12 ime - Immedia	M-F 4-5P tely Pre-emptible withou	4-5P t notice	TF	1:00	2	\$650.00	NM	-
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12TF	Spots/Week 2	<u>Rate</u> \$650.00			П		
Spots: # C				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Ty
2 W	/GAL Th 10/	11/12 4:27 PM M-F	I-5P	4-5P	1:0	0 встv1205н			\$650.00 N
1 W	/GALF 10/	12/12 4:20 PM M-F	I-5P	4-5P	1:0	0 BCTV1205H			\$650.00 N
4 10/13/12 Class of T	10/14/12 ime - Pre-emp	Sa/Su News 8 at 6 tible with notice	6-630p	SS	1:00	2	\$900.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12SS	Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
2 W	/GALSa 10/ LR - Foot		News 8 at 6	6-630p	1:0	0 встv1205н			\$900.00
1 W	/GAL Su 10/	4/12 5:59 PM Sa/S	News 8 at 6	6-630p	1:0	0 встv1205н			\$900.00 N
5 10/13/12 Class of Ti	10/13/12 ime - Immedia	Sat 7-8p tely Pre-emptible withou	7-8p t notice	1-	1:00	1	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121-	Spots/Week 1	<u>Rate</u> \$200.00					

Start/End Time

Length Ad-ID



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962685-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60'	

							Spots/	_			
Line Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
5 10/13/12 Class of Time	10/13/12 e - Immedia	Sat 7	'-8p -emptible without	7-8p notice	1-	1:00	1	\$200.00	NM		
Spots: # Ch	Day Air	Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID	•		Rate	Type
1 WG	AL Sa 10/1 See MG S		Sat 7-	8p	7-8p	:0	0			\$150.00	NM
2 WG	ALM 10/1 MG for 5.	15/12 .1 10/13	11:55 AMM-F 1	1-12P	11A-12P	1:0	0 BCTV1205	1		\$200.00	NM
6 10/11/12 Class of Time	10/12/12 e - Pre-empt	Enter	rtainment Tonight h notice	7-730p	TF	1:00	2	\$1,050.00	NM		
	Start Date 10/08/12	End Da 10/14/	ate MTWTFSS 12TF	Spots/Week 2	<u>Rate</u> \$1,050.00						
Spots: # Ch	Day Air I	<u>Date</u>	Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
2 WG/	ALTh 10/1	11/12	7:12 PM Entert	ainment Tonight	7-730p	1:0	0 BCTV1205H	1		\$1,050.00	NM
1 WG/	ALF 10/1	12/12	7:27 PM Entert	ainment Tonight	7-730p	1:0	0 BCTV1205F	1		\$1,050.00	NM
7 10/14/12 Class of Time	10/14/12 e - Pre-empt		Pre-Game h notice	NFL Pre-Game \	/ar1	1:00	1	\$3,800.00	NM		
	Start Date 0/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$3,800.00						
Spots: # Ch	Day Air I	<u>Date</u>	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
1 WG/	AL Su 10/1	14/12	7:16 PM NFL P	re-Game	NFL Pre-Game	Var 1:0	0 BCTV1205F	1		\$3,800.00	NM
8 10/11/12 Class of Time	10/14/12 e - Pre-empt	M-Su tible witl	News 8 at 11p h notice	11-1135p	TFS-	1:00	3	\$1,600.00	NM		
	Start Date 0/08/12	End Da 10/14/1		Spots/Week 3	<u>Rate</u> \$1,600.00						
Spots: # Ch	Day Air [Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
3 WGA			11:23 PM M-Su I	News 8 at 11p	11-1135p	1:0	0 BCTV1205H	1		\$1,600.00	NM
4 WGA	ALF 10/1	12/12	11:17 PM M-Su	News 8 at 11p	11-1135p	1:0	0 BCTV1205H	ı		\$1,600.00	NM
1 WGA	AL Sa 10/1	13/12	11:08 PM M-Su I	News 8 at 11p	11-1135p	1:0	0 BCTV1205F	1		\$1,600.00	NM
9 10/13/12 Class of Time	10/14/12 - Pre-empt	Sat/S tible with	un News 8 at 6a h notice	6-7a	SS	1:00	3	\$300.00	NM		
	Start Date 0/08/12	End Da 10/14/1		Spots/Week 3	<u>Rate</u> \$300.00						
Spots: # Ch	Day Air [<u>Date</u>	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	<u> Ad-ID</u>			Rate	Type
	AL Sa 10/1		6:19 AM Sat/Su	ın News 8 at 6a	6-7a	1:0	0 BCTV1205H	I		\$300.00	NM
	ALSu 10/1		6:17 AM Sat/Su	in News 8 at 6a	6-7a	1:0	0 BCTV1205H	I		\$300.00	NM
2 WGA	AL Su 10/1	14/12	6:55 AM Sat/Su	n News 8 at 6a	6-7a	1:0	0 BCTV1205H	<u> </u>		\$300.00	NM
Class of Time			n notice	7-730a	1	1:00	1	\$400.00	NM		
	tart Date 0/08/12	End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$400.00						
Spots: # Ch	Day Air D	<u>Date</u>	Air Time Descri	ption	Start/End Time	Lengt	n Ad-ID			Rate	
1 WGA	LSu 10/1	4/12	7:29 AM Su 7-7	30a	7-730a	1:0) BCTV1205H	l		\$400.00	NM
11 10/13/12 Class of Time	10/13/12 - Pre-empti		Saturday Today n notice	7-9a	1-	1:00	1	\$1,500.00	NM		
		End Da 10/14/1		Spots/Week 1	<u>Rate</u> \$1,500.00			s			
Spots: # Ch	Day Air D	Date	Air Time Descri	otion	Start/End Time	Lengt	Ad-ID			Rate	Туре
	LSa 10/1		7:23 AM NBC S	aturday Today	7-9a	1:00) всту1205н			\$1,500.00	NM
12 10/14/12 Class of Time	10/14/12 - Pre-empti		Sunday Today n notice	8-9a	1	1:00	1	\$1,300.00	NM		
		End Da 10/14/1		Spots/Week 1	Rate						
Spots: # Ch	0/06/12 <u>Day Air D</u>		Air Time Descrip	•	\$1,300.00 Start/End Time	Lengti	Ad-ID			Rate	Type
Opola. # Oll	Day MIL		VALUE DESCRI	20211	Otaro Lina Tille	Felidii	. , w-,D			<u>i tate</u>	י זאב



Invoice # Invoice Period Invoice Date Invoice Month 10/01/12 - 10/15/12 962685-1 10/21/12 October 2012

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

www.1	thewgalchannel.	com								
							Spots/		_	
Line	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	2 10/14/12 Class of Tir	10/14/12 ne - Pre-emp	NBC Sunday Today tible with notice	8-9a	1	1:00	1	\$1,300.00	NM	
	Spots: # Ch 1 W	<u>Day Air</u> GALSu 10/			Start/End Time 8-9a		th <u>Ad-ID</u> 00 BCTV1205	Н		Rate Type \$1,300.00 NM
13	3 10/14/12 Class of Tin	10/14/12 ne - Pre-emp	Sa/Su News 8 at 9a tible with notice	9-10a	1	1:00	₀ 1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch	<u>Day Air</u> SALSu 10/			Start/End Time 9-10a		th <u>Ad-ID</u> 0 BCTV1205	u		<u>Rate Type</u> \$800.00 NM
				News o at 9a		1.0	O BCTV1203	<u>'n</u>		\$800.00 NW
14		10/13/12 ne - Pre-emp	Sa/Su News 8 at 9a tible with notice	9-10a	1-	1:00	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
	Spots: # Ch 1 WC	<u>Day Air</u> SALSa 10/			Start/End Time 9-10a		<u>h Ad-ID</u> 0 BCTV1205	н		<u>Rate Type</u> \$800.00 NM
15	10/14/12 Class of Tin	10/14/12 ne - Immedia	Su 730-8a tely Pre-emptible without i	730-8a	1	1:00	1	\$200.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121	Spots/Week 1	<u>Rate</u> \$200.00				2	
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WG	SAL Su 10/	14/12 7:53 AM Su 730	-8a	730-8a	1:0	0 BCTV1205	Н		\$200.00 NM
16	10/14/12 Class of Tin	10/14/12 ne - Pre-emp	NBC Meet the Press tible with notice	10-11a	1	1:00	1	\$3,600.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$3,600.00	31			•	
	Spots: # Ch	Day Air	Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WG	SAL Su 10/	14/12 10:59 AM NBC M	eet the Press	10-11a	1:0	0 BCTV1205	H		\$3,600.00 NM
17	10/15/12 Class of Tin	10/15/12 ne - Pre-emp	NBC Today Show tible with notice	7-9A	2	1:00	2	\$1,800.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$1,800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WG 2 WG		15/12 7:29 AM NBC To 15/12 8:40 AM NBC To	•	7-9A 7-9A		0 BCTV1205 0 BCTV1205			\$1,800.00 NM \$1,800.00 NM
		·								\$1,800.00 14141
18	10/15/12 Class of Tim	10/15/12 ne - Pre-empt	M-F News 8 at 5a tible with notice	5-6a	1	1:00	1	\$800.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12 1	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
	1 WG	ALM 10/1	15/12 5:40 AM M-F Ne	ws 8 at 5a	5-6a	1:0	0 BCTV1205	Н ,		\$800.00 NM
19	10/15/12 Class of Tim	10/15/12 ne - Immediat	M-F 4-5P tely Pre-emptible without r	4-5P notice	1	1:00	1	\$700.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12 1	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch		1 Carti-72		Start/End Time		h Ad-ID			Rate Type
	1 WG	SALM 10/1	15/12 4:21 PM M-F 4-5	P	4-5P	1:0	0 BCTV1205	Н		\$650.00 NM
20	10/15/12 Class of Tim	10/15/12 ne - Pre-empt	Entertainment Tonight ible with notice	7-730p	1	1:00	1	\$1,000.00	NM	
		Start Date 10/15/12	End Date MTWTFSS 10/21/12 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air I	Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WG	ALM 10/1	15/12 7:29 PM Entertai	nment Tonight	7-730p	1:0	0 BCTV1205	Н		\$1,000.00 NM



End Date

10/15/12

10/15/12

10/15/12

Class of Time - Pre-emptible with notice

Class of Time - Pre-emptible with notice Start Date

Day Air Date

Line Start Date

20 10/15/12

10/15/12

Spots: # Ch

Weeks:

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Description

End Date

10/21/12

Entertainment Tonight

Mon NBC Prime Other

Invoice Date Invoice Month Invoice Period Invoice # 962685-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser Product Estimate Number **BOB CASEY FOR SEN:60** Casey/D/Senate

cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
rtainment Tonight th notice	7-730p	1	1:00	1	\$1,000.00	NM	
NBC Prime Other	Prime Other	1	1:00	1	\$4,800.00	NM	
ate MTWTFSS 12 1 Air Time Descrip	Spots/Week 1	<u>Rate</u> \$4,800.00 <u>Start/End Time</u>	Longi	h Ad-ID			Rate Type

1:00 BCTV1205H \$4,800.00 1 WGALM 10/15/12 9:18 PM Mon NBC Prime Other Prime Other 22 10/11/12 10/12/12 M-F 11A-12P M-F 11A-12P ---TF--\$200.00 1:00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/08/12 10/14/12 ---TF---\$200.00 Spots: # Ch Start/End Time Day Air Date Air Time Description Length Ad-ID Rate Type 1 WGAL Th 10/11/12 11:11 AV M-F 11A-12P M-F 11A-12P 1:00 BCTV1205H \$200.00 NM

> **Total Spots** 34

> > **Gross Total** \$42,150.00

Agency Commission \$6,322.50

Net Amount Due \$35,827.50

\$800.00 NM

\$800.00 NM





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851

Billing: (410)338-6432

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To:

WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

6 WGAL Th 10/04/12

10/05/12

M-F 4-5P

10/05/12

1 WGALF

4 10/02/12

6:56 AM M-F News 8 at 6a

6:30 AM M-F News 8 at 6a

4-5P

Invoice #	Invoice Date	Invoice Month	Invoice Period
959689-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Advertiser Product Estimate Number Casey/D/Senate **BOB CASEY FOR SEN**

> Flight Dates Order# Alt Order # 10/02/12 - 10/08/12 959689 06359316 Billing Calendar Billing Type Deal#

> > Cash

Special Handling

Broadcast

IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Spots/

:30 BCTV1208H

:30 BCTV1208H

:30

\$275.00

NM

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length Week	Rate	Туре	
1 10/02/12 10/05/12 M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	-TWTF	:30 4	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWTF	Spots/Week 4	<u>Rate</u> \$300.00				
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length Ad-ID			Rate Type
3 WGALTu 10/02/12 5:24 AM M-F N	lews 8 at 5a	5-6a	:30 BCTV1208H			\$300.00 NM
4 WGALW 10/03/12 5:37 AM M-F N	lews 8 at 5a	5-6a	:30 BCTV1208H			\$300.00 NN
2 WGALTh 10/04/12 5:23 AM M-F N	lews 8 at 5a	5-6a	:30 BCTV1208H			\$300.00 NN
1 WGALF 10/05/12 5:13 AM M-F N	lews 8 at 5a	5-6a	:30 BCTV1208H			\$300.00 NN
2 10/02/12 10/05/12 M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-TWTF	:30 7	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 -TWTF	Spots/Week 7	<u>Rate</u> \$800.00				
Spots: # Ch Day Air Date Air Time Descri	<u>ription</u>	Start/End Time	Length Ad-ID			Rate Type
5 WGALTu 10/02/12 6:07 AM M-F N	lews 8 at 6a	6-7a	:30 BCTV1208H			\$800.00 NN
2 WGALW 10/03/12 6:07 AM M-F N	lews 8 at 6a	6-7a	:30 всту1208н			\$800.00 NN
7 WGALW 10/03/12 6:44 AM M-F N	lews 8 at 6a	6-7a	:30 BCTV1208H			\$800.00 NA
3 WGALTh 10/04/12 6:23 AM M-F N	lews 8 at 6a	6-7a	:30 BCTV1208H			\$800.00 NM

4 WGALF 10/05/12	6:58 AM M-F News 8 at 6a	6-7a	:30 встv1208н		\$800.00 NM
3 10/02/12 10/05/12 NBC Class of Time - Pre-emptible with	Today Show 7-9A h notice	-TWTF	:30 8 \$	750.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> 10/01/12 10/07/1		<u>Rate</u> \$750.00			
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGALTu 10/02/12	7:26 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
5 WGAL Tu 10/02/12	8:26 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
7 WGALW 10/03/12	8:26 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
2 WGALW 10/03/12	8:57 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
3 WGALTh 10/04/12	7:24 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
8 WGALTh 10/04/12	8:43 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
6 WGALF 10/05/12	7:59 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM
4 WGAL F 10/05/12	8:42 AM NBC Today Show	7-9A	:30 BCTV1208H		\$750.00 NM

6-7a

6-7a

-TWTF--



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser Product Estimate Number

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

e Start Date End Date Descrip	ption Start/End T	ime MTWTFSS	Spots/ Length Week	Rate	Type	w	
Class of Time - Immediately Pre-e	emptible without notice						
Weeks: Start Date End Date	e MTWTFSS Spots/We	eek <u>Rate</u>					
10/01/12 10/07/12		4 \$275.00					
·	Air Time Description	Start/End Time	Length Ad-ID			Rate	
	4:21 PM M-F 4-5P	4-5P	:30 BCTV12			\$275.00	
	4:27 PM M-F 4-5P	4-5P	:30 BCTV12			\$275.00	
	4:29 PM M-F 4-5P	4-5P	:30 BCTV12			\$275.00	
2 WGAL F 10/05/12	3:59 PM M-F 4-5P	4-5P	:30 BCTV12	08н		\$275.00	NN
5 10/02/12 10/05/12 M-F Ne Class of Time - Pre-emptible with	ews 8 at 6p 6-630p notice	-TWTF	:30 4	\$1,200.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 10/01/12 10/0 7 /12		<u>eek</u> <u>Rate</u> 4 \$1,200.00					
	Air Time Description	Start/End Time	Length Ad-ID			Rate	Туре
2 WGALTu 10/02/12	6:12 PM M-F News 8 at 6p	6-630p	:30 BCTV12	08н		\$1,200.00	NN
1 WGALW 10/03/12	5:58 PM M-F News 8 at 6p	6-630p	:30 BCTV12	08н		\$1,200.00	NN
4 WGALTh 10/04/12	5:59 PM M-F News 8 at 6p	6-630p	:30 BCTV12	08н		\$1,200.00	NM
3 WGAL F 10/05/12	6:11 PM M-F News 8 at 6p	6-630p	:30 BCTV12	08н		\$1,200.00	NN
6 10/02/12 10/05/12 Access Class of Time - Pre-emptible with	Hollywood 730-8p	-TWTF	:30 3	\$600.00	NM		
Weeks: Start Date End Date							
10/01/12 10/07/12		3 \$600.00					_
	Air Time Description	Start/End Time	Length Ad-ID			Rate	
	7:42 PM Access Hollywood	730-8p	:30 BCTV12			\$600.00	
	7:55 PM Access Hollywood	730-8p	:30 BCTV12			\$600.00	NN
3 WGALF 10/05/12	7:42 PM Access Hollywood	730-8p	:30 BCTV12	08н		\$600.00	NN
7 10/07/12 10/07/12 NFL Class of Time - Pre-emptible with r	NFL Various	s1	:30 1	\$3,900.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 10/01/12 10/07/12		<u>eek</u> <u>Rate</u> 1 \$3,900.00					
Spots: # Ch <u>Day Air Date</u> A	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
1 WGAL Su 10/07/12 1	0:01 PM NFL	NFL Various	:30 BCTV12	08н		\$3,900.00	NM
8 10/02/12 10/05/12 NBC To Class of Time - Pre-emptible with r	onight Show 1135p-1235 notice	a -TWTF	:30 8	\$400.00	NM		-
Weeks: <u>Start Date</u> <u>End Date</u> 10/01/12 10/07/12		<u>eek Rate</u> 8 \$400.00					
	Air Time Description	Start/End Time	Length Ad-ID			<u>Rate</u>	<u>Type</u>
1 WGALTu 10/02/12 1	1:46 PM NBC Tonight Show	1135p-1235a	:30 BCTV12	08н		\$400.00	NM
5 WGALTu 10/02/12 1	2:31 AM NBC Tonight Show	1135p-1235a	:30 BCTV12	08н		\$400.00	ΝM
2 WGALW 10/03/12 1	1:59 PM NBC Tonight Show	1135p-1235a	:30 BCTV12	08н		\$400.00	NM
6 WGALW 10/03/12 1:	2:31 AM NBC Tonight Show	1135p-1235a	:30 BCTV12	08н		\$400.00	NM
3 WGALTh 10/04/12 1	1:58 PM NBC Tonight Show	1135p-1235a	:30 BCTV12	08н		\$400.00	
7 WGAL Th 10/04/12 1:	2:31 AM NBC Tonight Show	1135p-1235a	:30 BCTV12	08н		\$400.00	
4 WGAL F 10/05/12 See MG 8.10	NBC Tonight Show	1135p-1235a	:00			\$400.00	
8 WGAL F 10/05/12 See MG 8.9	NBC Tonight Show	1135p-1235a	:00			\$400.00	NM
9 WGAL F 10/05/12 12 MG for 8.8 10/05	2:17 AM Delayed Tonight Show	v 1205-2a	:30 BCTV12	08н		\$400.00	NM
	2:51 AM Delayed Tonight Show	v 1205-2a	:30 BCTV12	08н		\$400.00	NM
9 10/02/12 10/07/12 M-Su N Class of Time - Pre-emptible with r	ews 8 at 11p 11-1135p	-TWTFS-	:30 5	\$800.00	NM		

Rate

Spots/Week

Start Date End Date

MTWTFSS

Weeks:



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 959689-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Casev/D/Senate	BOB CASEY FOR SEN	

	01-4-0-4	E. 15 .			0		08	Spots/	5.4	_	
	Start Date	End Date		cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/02/12 Class of Tir	10/07/12 ne - Pre-en		u News 8 at 11p th notice	11-1135p	-TWTFS-	:30	5	\$800.00	NM	
		10/01/12	10/07/	'12 -TWTFS-	5	\$800.00					
s	Spots: # Ch	Day A	ir Date	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	GALTu 1	0/02/12	11:31 PM M-Su N	News 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NM
	2 W	GALW 1	0/03/12	11:21 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NM
	3 W	GAL Th 1	0/04/12	11:22 PM M-Su N	News 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NM
	4 W(GALF 1	0/05/12	11:20 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NM
	5 W	GALSa 1	0/06/12	11:13 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 всту1208н			\$800.00 NM
	10/06/12 Class of Tir	10/07/12 ne - Pre-em		Sun News 8 at 6a th notice	6-7a	SS	:30	2	\$125.00	NM	
	Veeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
	ander # Ob	10/01/12	10/07/		2	\$125.00	Lange	- A ID			Data Tuma
"	Spots: # Ch		0/06/12	Air Time Descrip 6:25 AM Sat/Su		<u>Start/End Time</u> 6-7a		<u>h Ad-ID</u> 0 вст∨1208н			<u>Rate Type</u> \$125.00 NM
1			0/06/12	6:14 AM Sat/Su		6-7a 6-7a		0 BCTV1208H			\$125.00 NM
											\$125.00 14141
	10/07/12 Class of Tin	10/07/12 ne - Pre-em		-730a h notice	7-730a	1	:30	1	\$200.00	NM	
l v	Veeks:	Start Date 10/01/12	End D: 10/07/		Spots/Week 1	<u>Rate</u> \$200.00					
s	pots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WC	GALSu 10	0/07/12	7:19 AM Su 7-7:	30a	7-730a	:3	0 всту1208н			\$200.00 NM
	10/06/12 Class of Tin	10/06/12 ne - Pre-em		Saturday Today h notice	7-9a	1-	:30	1	\$750.00	NM	
V	Veeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 1	<u>Rate</u> \$750.00				·	
s	pots: # Ch	Day A	ir Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
<u> </u>	. –	ALSa 10		7:56 AM NBC S		7-9a	_	0 BCTV1208H			\$750.00 NM
	10/07/12	10/07/12		Sunday Today	8-9a	1	:30	1	\$650.00	NM	
	veeks:	ne - Pre-em Start Date	•		Spots/Week	Rate					
[``		10/01/12	10/07/		1	\$650.00					
s	pots: # Ch	Day Ai	ir Date	Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 W	ALSu 10	0/07/12	8:47 AM NBC S	unday Today	8-9a	:3	0 всту1208н			\$650.00 NM
	0/07/12 Class of Tin	10/07/12 ne - Pre-em		u News 8 at 9a h notice	9-10a	1	:30	1	\$350.00	NM	
V	/eeks:	Start Date 10/01/12	End Da	ate <u>MTWTFSS</u>	Spots/Week 1	Rate \$350.00					
9	nots: # Ch	Day Ai		Air Time Descrip		\$350.00 Start/End Time	Lengt	n Ad-ID			Rate Type
		ALSu 10				9-10a		<u>) встv1208</u> н			\$350.00 NM
45.4									4050.00		\$000.00 Title
15 1 C		10/06/12 ne - Pre-em	ptible wit		9-10a	1-	:30	1	\$350.00	NM	
W		Start Date 10/01/12	End Da 10/07/		Spots/Week 1	<u>Rate</u> \$350.00					
S	pots: # Ch			Air Time Descrip		Start/End Time	Lengti	Ad-ID			Rate Type
	. –	ALSa 10		9:08 AM Sa/Su I		9-10a		<u>)</u> встv1208н			\$350.00 NM
	0/08/12 Class of Tim	10/08/12 ne - Pre-em		News 8 at 5a	5-6a	1	:30	1 .	\$400.00	NM	
	/eeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate		-			
9	pots: # Ch	10/08/12 Day Ai	10/14/1 ir Date	I2 1 Air Time Descrip	1 tion	\$400.00 Start/End Time	engil	Ad-ID			Rate Type
ا	1 WG		0/08/12	5:37 AM M-F Ne		5-6a		<u>)</u> ВСТV1208H			<u>Rate Type</u> \$400.00 NM



	959689-1		10/14/12	October 2012	10/01/12 - 10/08/12
	Invoice #		Invoice Date	Invoice Month	Invoice Period
60	EDDS MATERIALS AND	TON - 0250	\$9F53F3E8		

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
17	10/08/12 Class of Tin	10/08/12 ne - Pre-em		ws 8 at 5a notice	5-6a	1	:30	1	\$400.00	NM	
18	10/08/12 Class of Tin	10/08/12 ne - Pre-em		ws 8 at 6a	6-7a	1	:30	1	\$900.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$900.00					
	Spots: # Ch 1 WG			ir Time Descrip 6:56 AMM-F Ne		Start/End Time 6-7a		n <u>Ad-ID</u>) встv1208н			<u>Rate Type</u> \$900.00 NM
19	10/08/12 Class of Tin	10/08/12 ne - Pre-em		day Show	7-9A	2	:30	2	\$750.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 2	Spots/Week 2	<u>Rate</u> \$750.00					
	Spots: # Ch 2 WG			<u>ir Time</u> Descrip 7:56 AM NBC To		Start/End Time 7-9A		<u>n Ad-ID</u>) встv1208н			<u>Rate Type</u> \$750.00 NM
	1 WG	SALM 10	/08/12 8	3:41 AM NBC To	oday Show	7-9A	:30) встv1208н			\$750.00 NM
20	10/08/12 Class of Tim	10/08/12 ne - !mmedi	M-F 4-5 ately Pre-en	nptible without	4-5P notice	M	:30	1	\$325.00	NM	
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$325.00					
	Spots: # Ch 2 WG			ir Time Descrip	· · · · ·	Start/End Time 4-5P		<u>n Ad-ID</u>) встv1208н			Rate Type \$325.00 NM
				:56 PM M-F 4-5		4-5P) BCTV1208H			\$325.00 NM
21	10/08/12 Class of Tim	10/08/12 ne - Pre-emi		vs 8 at 6p otice	6-630p	1	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,400.00					
	Spots: <u>#</u> Ch 1 WG			ir Time Descrip i:28 PM M-F Ne		Start/End Time 6-630p		1 <u>Ad-ID</u>) вст∨1208н			<u>Rate Type</u> \$1,400.00 NM
22	10/08/12 Class of Tim	10/08/12 ne - Pre-emi	Access I	Hollywood otice	730-8p	1	:30	1	\$575.00	NM	
,		Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$575.00					
	Spots: <u>#</u> Ch 1 WG	<u>Day Air</u> ALM 10		ir Time Descrip :47 PM Access		Start/End Time 730-8p		1 <u>Ad-ID</u>) встv1208н		= .	<u>Rate Type</u> \$575.00 NM
23	10/08/12 Class of Tim	10/08/12 ne - Pre-emp		C Prime Other otice	Prime Other	1	:30	1	\$2,400.00	NM	
,		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$2,400.00		-			
	Spots: <u>#</u> Ch 1 WG	Day Air ALM 10		i <u>r Time</u> Descrip :49 PM Mon NE		Start/End Time Prime Other		1 <u>Ad-ID</u>) встv1208н			<u>Rate Type</u> \$2,400.00 NM
	10/08/12 Class of Tim	10/08/12 ie - Pre-emp		night Show otice	1135p-1235a	2	:30	2	\$400.00	NM	
•		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 2	Spots/Week 2	<u>Rate</u> \$400.00					
;	Spots: <u>#</u> Ch 2 WG	Day Air		r Time Descrip	_	Start/End Time 1135p-1235a		<u>Ad-ID</u>) встv1208н			<u>Rate Type</u> \$400.00 NM
	1 WG			:30 AM NBC To		1135p-1235a 1135p-1235a) BCTV1208H			\$400.00 NM
	10/08/12 Class of Tim	10/08/12 ie - Pre-emp	M-Su Ne	ews 8 at 11p	11-1135p	1	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$800.00					,
;	Spots: <u>#</u> Ch 1 WG	Day Air	Date Ai	r Time Descrip :16 PM M-Su N	tion .	Start/End Time 11-1135p		1 <u>Ad-ID</u>) встv1208н			<u>Rate</u> <u>Type</u> \$800.00 NM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 959689-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

A 44 AA 'F	rewyalchannel.	COM									
ine	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
25	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	M-Su Ne	ws 8 at 11p tice	11-1135p	1	:30	1	\$800.00	NM	
26	10/07/12	10/07/12	Su 730-8	а	730-8a	S	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch 1 WC			Time Descri		Start/End Time 730-8a	_	<u>h Ad-ID</u> 0 вст∨1208н			<u>Rate</u> <u>Type</u> \$100.00 NM
27	10/07/12 Class of Tin	10/07/12 ne - Pre-emp	M-Su Lat		meLate News Off-Time	S	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$600.00		V2			
. –	Spots: # Ch 1 WG			Time Descri	otion ate News Off-Time	Start/End Time Late News Off-Ti		<u>h</u> <u>Ad-ID</u> 0 встv1208н			<u>Rate</u> <u>Type</u> \$600.00 NM
						Total Spots	(55			

Payment Terms 30 Days

<u>Gross Total</u> \$44,275.00

Agency Commission \$6,641.25

Net Amount Due \$37,633.75

Alt Order #

Rate Type





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 963909-1
 10/28/12
 October 2012
 10/01/12 - 10/22/12

Station	Account Executive	Sales Office Sales Region	_
WGAL	Mary Tricoli	HRP -Washingto National	

Advertiser Product Estimate Number

Casey/D/Senate Bob Casey for Senate

Cash

Order#

Special Handling

Flight Dates

Broadcast

IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

End Date

10/21/12

MTWTFSS

-TWTF--

Air Time Description

Start Date

Day Air Date

10/15/12

Weeks:

Spots: # Ch

Send Payment To:

Billing Address:

WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

e	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/16/12 Class of Tir	10/19/12 ne - Pre-en	M-F Ne	ews 8 at 5a notice	5-6a	-TWTF	:30	4	\$400.00	NM		
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 4	<u>Rate</u> \$400.00	44					1
	Spots: # Ch	Day A	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Ľ
	1 W	GALTu 1	0/16/12	5:14 AM M-F N	ews 8 at 5a	5-6a	:3	0 BCTV 1210	1		\$400.00)
	= 3 W	GALW 1	0/17/12	5:37 AM M-F N	ews 8 at 5a	5-6a	:3	0 BCTV 1210	1		\$400.00)
	2 W	GALTh 1	0/18/12	5:29 AM M-F N	ews 8 at 5a	5-6a	:3	0 BCTV 1210	ł		\$400.00)
	4 W	GALF 1	0/19/12	5:24 AM M-F N	ews 8 at 5a	5-6a	:3	0 BCTV 1210	1		\$400.00	<u> </u>
2	10/16/12 Class of Tir	10/19/12 ne - Pre-en	M-F Ne	ews 8 at 6a notice	6-7a	-TWTF	:30	4	\$950.00	NM		П
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 4	<u>Rate</u> \$950.00						
	Spots: # Ch	Day A	ir Date	Air Time Descr	ption	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u>]
	1 W	GAL Tu 1	0/16/12	6:23 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV 1210H	ı		\$950.00)
	4 W(GALW 1	0/17/12	6:29 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV 1210H	ı		\$950.00)
	2 W	GALTh 1	0/18/12	6:59 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV 1210H	1		\$950.00)
	3 W(GALF 1	0/19/12	5:59 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV 1210H			\$950.00	<u>) </u>
3	10/16/12 Class of Tir	10/19/12 ne - Pre-en	NBC To	oday Show notice	7-9A	-TWTF	:30	8	\$900.00	NM		_
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 8	<u>Rate</u> \$900.00						
	Spots: # Ch	Day A	ir Date	Air Time Descr	ption	Start/End Time	Lengt	h Ad-ID			Rate]
	5 W	GAL Tu 1	0/16/12	7:56 AM NBC 1	oday Show	7-9A	:3	0 BCTV 1210H	l		\$900.00)
	1 W	GALTu 10	0/16/12	8:29 AM NBC 1	oday Show	7-9A	:3	0 BCTV 1210H	l		\$900.00)
	8 W.C	SALW 1	0/17/12	7:26 AM NBC 1	oday Show	7-9A	:3	0 BCTV 1210F	1		\$900.00)
	2 W	SALW 1	0/17/12	8:49 AM NBC 1	oday Show	7-9A	:3	0 BCTV 1210H]		\$900.00)
	3 W	GALTh 10	0/18/12	7:29 AM NBC 1	oday Show	7-9A	:3) BCTV 1210H	1		\$900.00)
	7 W	SALTh 1	0/18/12	8:34 AM NBC 1	oday Show	7-9A	:3) BCTV 1210H	l		\$900.00)
	4 WC	SALF 1	0/19/12	8:26 AM NBC 1	oday Show	7-9A	:3) BCTV 1210H			\$900.00	į
	6 W	SALF 1	0/19/12	8:57 AM NBC 1	oday Show	7-9A	:3) BCTV 1210H			\$900.00)_
4	10/16/12	10/19/12 ne - Pre-err	M-F 4-5		4-5P	-TWTF	:30	4	\$325.00	NM		_

Rate

Start/End Time

Length Ad-ID

\$325.00

Spots/Week



Invoice Date Invoice Month Invoice Period Invoice # 10/01/12 - 10/22/12 963909-1 10/28/12 October 2012

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

e Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре		
4 10/16/12 10/19/12 M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	-TWTF	:30	4	\$325.00	NM		V
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Тур
2 WGALTu 10/16/12 4:21 PM M-F 4	-5P	4-5P	:30	BCTV 1210	Н		\$325.00	NI (
1 WGALW 10/17/12 4:54 PM M-F 4	-5P	4-5P	:30	BCTV 1210	н		\$325.00	NI (
3 WGALTh 10/18/12 4:22 PM M-F 4	-5P	4-5P	:30	BCTV 1210	Н		\$325.00	NN (
4 WGALF 10/19/12 4:38 PM M-F 4	-5P	4-5P	:30	BCTV 1210	Н		\$325.00) NN
5 10/16/12 10/19/12 M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	-TWTF	:30	4	\$1,000.00	NM		
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00						
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Length</u>	Ad-ID			<u>Rate</u>	Type
1 WGALTu 10/16/12 5:28 PM M-F 5	-6p News	5-6p	:30	BCTV 1210	Н		\$1,000.00	N _I V
3 WGALW 10/17/12 5:40 PM M-F 5	-6p News	5-6p	:30	BCTV 1210	Н		\$1,000.00	NN (
2 WGALTh 10/18/12 5:45 PM M-F 5	-6p News	5-6p	:30	BCTV 1210	н		\$1,000.00	NN (
4 WGAL F 10/19/12 5:29 PM M-F 5	-6p News	5-6p	:30	BCTV 1210	Н		\$1,000.00	NN (
6 10/16/12 10/19/12 M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	-TWTF	:30	4	\$1,400.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$1,400.00						
Spots: # Ch Day Air Date Air Time Descri	iption	Start/End Time	Length	Ad-ID			Rate	Туре
2 WGALTu 10/16/12 6:29 PM M-F N	ews 8 at 6p	6-630p	:30	BCTV 1210	н		\$1,400.00	NN
1 WGALW 10/17/12 6:28 PM M-F N	ews 8 at 6p	6-630p	:30	BCTV 1210	н		\$1,400.00	NN
4 WGALTh 10/18/12 6:16 PM M-F N	ews 8 at 6p	6-630p	:30	BCTV 1210	н		\$1,400.00	NN
3 WGALF 10/19/12 6:29 PM M-F N	ews 8 at 6p	6-630p	:30	BCTV 1210	Н		\$1,400.00	NN.
7 10/16/12 10/19/12 Access Hollywood Class of Time - Pre-emptible with notice	730-8p	-TWTF	:30	4	\$500.00	NM		
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 -TwTF	Spots/Week 4	<u>Rate</u> \$500.00						
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate	Туре
2 WGALTu 10/16/12 7:55 PM Acces	s Hollywood	730-8p	:30	BCTV 1210	н		\$500.00	NN.
4 WGALW 10/17/12 7:42 PM Acces	s Hollywood	730-8p	:30	BCTV 1210	н		\$500.00	NN.
3 WGALTh 10/18/12 7:45 PM Acces	s Hollywood	730-8p	:30	BCTV 1210	н		\$500.00	NN
1 WGAL F 10/19/12 7:39 PM Acces	s Hollywood	730-8p	:30	BCTV 1210	Н		\$500.00	NN
8 10/16/12 10/19/12 NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	-TWTF	:30	8	\$400.00	NM		
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS - TWTF	Spots/Week 8	<u>Rate</u> \$400.00						
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	<u>Length</u>	Ad-ID			Rate	Туре
1 WGAL Tu 10/16/12 12:00 AM NBC T	onight Show	1135p-1235a	:30	BCTV 1210	Н		\$400.00	NN
7 WGALTu 10/16/12 12:31 AM NBC T	onight Show	1135p-1235a	:30	BCTV 1210	Н		\$400.00	NN
2 WGALW 10/17/12 11:59 PM NBC T	onight Show	1135p-1235a	:30	BCTV 1210	Н		\$400.00	NN
5 WGALW 10/17/12 12:30 AM NBC T	onight Show	1135p-1235a	:30	BCTV 1210	Н		\$400.00	NN
3 WGALTh 10/18/12 11:59 PM NBC T	-	1135p-1235a	:30	BCTV 1210	н		\$400.00	
6 WGALTh 10/18/12 12:20 AM NBC T	_	1135p-1235a	:30	BCTV 1210	Н		\$400.00	
4 WGAL F 10/19/12 NBC 7	onight Show	1135p-1235a	:00				\$400.00	
	onight Show	1135p-1235a	:00				\$400.00	NN
See MG 8.9 9 WGAL F 10/19/12 12:28 AM Delays MG for 8.8 10/19	ed Tonight Show	1205-2a	:30	встv 1210	н		\$400.00	NN
10 WGALF 10/19/12 1:00 AM Delaye	d Taniahi Chau	1205-2a	.00	BCTV 1210	ш		\$400.00	NIM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 963909-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	<u>Product</u>	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9	10/16/12 Class of Tin	10/20/12 ne - Pre-emp	M-Su News 8 at 11p	11-1135p	-TWTFS-	:30	5	\$850.00	NM	
,		Start Date		Spots/Week	Rate			-		
	Spots: # Ch	10/15/12 Day Air	10/21/12 -TWTFS-	5	\$850.00 Stort/End Time	Longi	h Ad ID			Poto Tun
	. –		<u>Date</u>		Start/End Time		<u>h Ad-ID</u> 0 встv 121	Λu		Rate Type
				·	11-1135p					\$850.00 NI
			/17/12	•	11-1135p		0 BCTV 121			\$850.00 NI
					11-1135p		0 BCTV 121			\$850.00 NM
	4 WG		/19/12 11:13 PM M-Su		11-1135p) BCTV 121			\$850.00 NN
	1 770	SALSa 10	/20/12 11:14 PM M-Su	News 8 at 11p	11-1135p	:3) BC TV12	14H		\$850.00 NN
	10/21/12 Class of Tim	10/21/12 ne - Pre-emp	NFL otible with notice	NFL Various	S	:30	1	\$5,000.00	NM	
1		Start Date		Spots/Week	Rate					
		10/15/12	10/21/12S	1	\$5,000.00	1	- A-I ID			Deta Torr
	Spots: # Ch	Day Air		ription	Start/End Time		<u>h Ad-ID</u> DBC TV12:	1.40		Rate Type
	1 VVG	ALSu 10	21/12 9:53 PW NFL		NFL Various	:3	J BC TV12	14n		\$5,000.00 NN
	10/20/12 Class of Tim	10/21/12 ne - Pre-emp	Sat/Sun News 8 at 6a otible with notice	ı 6-7a	11	:30	2	\$150.00	NM	
-		Start Date 10/15/12	End Date MTWTFSS11	Spots/Week 2	<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	Ad-ID			Rate Type
	1 WG	ALSa 10/	20/12 6:19 AM Sat/S	iun News 8 at 6a	6-7a	:3	BC TV12	14H		\$150.00 NM
·	2 WG	ALSu 10/	21/12 6:09 AM Sat/S	un News 8 at 6a	6-7a	:3) BC TV12	14H		\$150.00 NN
	10/21/12 Class of Tim	10/21/12 ne - Pre-emp	Su 7-730a	7-730a	S	:30	1	\$200.00	NM	
	Veeks:	Start Date 10/15/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ription	Start/End Time	Lengtl	Ad-ID			Rate Type
	1 WG	ALSu 10/	21/12 7:29 AM Su 7-	730a	7-730a	:30	BC TV12	14н		\$200.00 NA
	10/20/12 Class of Tim	10/20/12 ne - Pre-emp	NBC Saturday Today tible with notice	7-9a	S-	:30	1	\$750.00	NM	
		Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$750.00					
5	Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	Lengtl	Ad-ID			Rate Type
	1 WG	ALSa 10/	20/12 8:29 AM NBC	Saturday Today	7-9a	:30	BC TV12	L4H		\$750.00 NN
	10/21/12 Class of Tim	10/21/12 e - Pre-emp	NBC Sunday Today tible with notice	8-9a	S	:30	1	\$650.00	NM	
	Veeks:	Start Date 10/15/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$650.00					
5	Spots: # Ch	Day Air		· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lenati	Ad-ID			Rate Type
	1 WG	ALSu 10/			8-9a		BC TV12	L4H		\$650.00 NM
	10/20/12 Class of Tim	10/21/12	Sa/Su News 8 at 9a tible with notice	9-10a	11	:30	2	\$400.00	NM	
	Veeks:	<u>Start Date</u> 10/15/12		Spots/Week 2	Rate \$400.00					
9	Spots: # Ch	Day Air		-	Start/End Time	Length	Ad-ID			Rate Type
	. –	AL Sa 10/2			9-10a		BC TV12 1	L4H		\$400.00 NN
		AL Su 10/			9-10a) BC TV12 1			\$400.00 NN
	10/21/12 Class of Tim	10/21/12 e - Immedia	Su 730-8a tely Pre-emptible without	730-8a	S	:30	1	\$100.00	NM	
		Start Date		Spots/Week	Rate					
·		10/15/12	10/21/12S	1	\$100.00					
5	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type

\$350.00 NM

Rate Type



Line Start Date End Date

10/21/12

1 WGAL Su 10/21/12

10/22/12

10/22/12

1 WGALM 10/22/12

10/22/12 Class of Time - Pre-emptible with notice

10/22/12

10/22/12 Class of Time - Pre-emptible with notice Start Date End Date

10/22/12

2 WGALM 10/22/12

10/22/12

10/22/12

1 WGALM 10/22/12

10/22/12

Day Air Date

Spots: # Ch

10/28/12

M----

Air Time Description

Spots: # Ch Day Air Date

Class of Time - Pre-emptible with notice

Day Air Date

Start Date End Date

10/22/12

10/22/12

10/22/12

Start Date End Date

Day Air Date

Spots: # Ch Day Air Date

Class of Time - Pre-emptible with notice Start Date End Date

Day Air Date

16 10/21/12

17 10/22/12

Weeks:

18 10/22/12

Weeks:

19 10/22/12

Weeks:

20 10/22/12

Weeks:

Spots: # Ch

Spots: # Ch

1 WGALM

2 WGALM

1 WGALM

Spots: # Ch

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Air Time Description

7:53 AM Su 730-8a

MTWTFSS

M-----

MTWTFSS

M----Air Time Description

MTWTFSS

M----

MTWTFSS

M----

Air Time Description

4:21 PM M-F 4-5P

Air Time Description

7:23 AM NBC Today Show

8:45 AM NBC Today Show

4-5P

Air Time Description

5:08 AM M-F News 8 at 5a

6:23 AM M-F News 8 at 6a

6:55 AM M-F News 8 at 6a

Description

Su 730-8a

M-F News 8 at 5a

M-F News 8 at 6a

NBC Today Show

Class of Time - Immediately Pre-emptible without notice

10/28/12

10/28/12

10/28/12

M-F 4-5P

10/28/12

Start/End Time

Spots/Week

Spots/Week

Spots/Week

Spots/Week

730-8a

Invoice Date **Invoice Month** Invoice Period Invoice # 963909-1 10/28/12 October 2012 10/01/12 - 10/22/12

Advertiser	<u>Product</u>	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

Casey/D/Senate		Bob Ca	sey f	or Senate		
		Spots/				
MTWTFSS	Length	Week		Rate	Туре	
S	:30	1		\$100.00	NM	
Start/End Time	Length	Ad-ID	-			Rate Type
730-8a	:30	BC TV12	14H			\$100.00 NN
M	:30	1		\$400.00	NM	
<u>Rate</u> \$400.00						i i
Start/End Time	Length					Rate Type
5-6a	:30	BC TV12	14H			\$400.00 NN
M	:30	2		\$950.00	NM	****
Rate						
\$950.00 Start/End Time	Length	Ad ID				Rate Type
6-7a		BC TV12	14H			\$950.00 NN
6-7a		BC TV12				\$950.00 NI
M	:30	2		\$900.00	NM	
<u>Rate</u> \$900.00					<u>-</u>	
Start/End Time	<u>Length</u>	Ad-ID				Rate Type
7-9A	:30	BC TV12	14H			\$900.00 NA
7-9A	:30	BC TV12	14H			\$900.00 NA
M	:30	1		\$350.00	NM	
<u>Rate</u> \$350.00						n 2
Start/End Time	<u>Length</u>	Ad-ID				Rate Type

:30 BC TV12 14H

21 10/22/12 10/22/12 M-F 5-6p News 5-6p Class of Time - Pre-emptible with notice	M	:30 1 \$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1	<u>Rate</u> \$1,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WGALM 10/22/12 5:47 PM M-F 5-6p News	5-6p	:30 BC TV12 14H	\$1,000.00 NM
22 10/22/12 10/22/12 M-F News 8 at 6p 6-630p	M	:30 1 \$1,400.00	NM

4-5P

Weeks:	Start Date End	Date MTWTFSS	Spots/Week	Rate		
	10/22/12 10/2	28/12 M	1	\$1,400.00		
Spots: # C	h <u>Day Air Date</u>	Air Time Descr	iption	Start/End Time	Length Ad-ID	Rate Typ
1 W	GALM 10/22/12	2 6:29 PM M-F N	lews 8 at 6p	6-630p	:30 BC TV12 14H	\$1,400.00 NI

			VI,100:00 IIII
23 10/22/12 10/22/12 Access Hollywood 730-8p Class of Time - Pre-emptible with notice	M	:30 1 \$500.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1	<u>Rate</u> \$500.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WGALM 10/22/12 7:42 PM Access Hollywood	730-8p	:30 BC TV12 14H	\$500.00 NM
24 10/22/12 10/22/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice	M	:30 2 \$400.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u>		

\$400.00

Start/End Time

Length Ad-ID



End Date

10/22/12

10/22/12

Start Date

Class of Time - Pre-emptible with notice

Class of Time - Pre-emptible with notice

Day Air Date

10/22/12

10/22/12

End Date

Line Start Date

24 10/22/12

25 10/22/12

Weeks:

Spots: # Ch

2 WGALM

1 WGAL M

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Description

NBC Tonight Show

M-Su News 8 at 11p

Air Time Description

MTWTFSS

11:47 PM NBC Tonight Show

12:08 AM NBC Tonight Show

Invoice # Invoice Date **Invoice Month** Invoice Period 10/28/12 10/01/12 - 10/22/12 963909-1 October 2012

	Advertiser Casey/D/Senate		Bob Cas	sey for Senate		imate Number
ı	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	M	:30	2	\$400.00	. NM	
	<u>Start/End Time</u> 1135p-1235a 1135p-1235a	:3	h <u>Ad-ID</u> 0 BC TV12 0 BC TV12			<u>Rate Type</u> \$400.00 NM \$400.00 NM
	M	:30	1	\$850.00	NM	

10/22/12 10/28/12 M 1	\$850.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGALM 10/22/12 11:23 PM M-Su News 8 at 11p	11-1135p	:30 BC TV12 14H		\$850.00 NM
26 10/21/12 10/21/12 NFL Pre-Game NFL Pre-Game Var Class of Time - Pre-emptible with notice	s	:30 1 \$1,900.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 S 1	<u>Rate</u> \$1,900.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGALSu 10/21/12 7:08 PM NFL Pre-Game	NFL Pre-Game Var	r :30 BC TV12 14H		\$1,900.00 NM

Rate

Start/End Time

1135p-1235a

11-1135p

Spots/Week

	10/17/12 1 Class of Time	10/19/12 - Pre-em		vs 8 at 6a otice	6-7a	WTF	:30	4	\$950.00	NM		
٧	_	tart Date 0/15/12	End Date 10/21/12	MTWTFSS WTF	Spots/We	<u>ek</u> <u>Rate</u> 4 \$950.00				·		- 81
S	pots: # Ch	Day Air	Date Ai	r Time Descripti	<u>on</u>	Start/En	d Time Length	Ad-ID			Rate	Type
	1 WGA	LW 10	/17/12 5	:59 AM M-F New	s 8 at 6a	6-7a	:30	BCTV 1210	н		\$950.00	NM
	4 WGA	LW 10	/17/12 6	:56 AMM-F New	s 8 at 6a	6-7a	:30	BCTV 1210	H.		\$950.00	NM
	2 WGA	LTh 10	/18/12 5	:59 AM M-F New	s 8 at 6a	6-7a	:30	BCTV 1210	н		\$950.00	NM
	3 WGA	LF 10	/19/12 6	:42 AM M-F New	s 8 at 6a	6-7a	:30	BCTV 1210	Н		\$950.00	NM

28 10/19/12	10/19/12	Football I	Friday	1115p-1205a	F	:30	2	\$450.00	NM		=
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week	Rate \$450.00						
Spots: # Cl			Time Descrip	tion	Start/End Time	Length A	\d-ID			Rate	Type
1 W	GALF 10	/19/12 11:	42 PM Football	Friday	1115p-1205a	:30 B	CTV 1210	1		\$450.00	NM
2 W	GALF 10	/19/12 12:	03 AM Football	l Friday	1115p-1205a	:30 B	CTV 1210	4		\$450.00	NM

29 10/20/12	10/20/12	Notre Da	me Football	230-11p	S-	:30 2	\$450.00	NM		-
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week	<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>	r Date Ai	r Time Descrip		Start/End Time	Length Ad-ID			Rate Ty	
1 W	/GALSa 10	/20/12 3	:33 PM Notre [Dame Football	230-11p	:30 BC TV12 14	Н		\$450.00 N	NM
2 W	/GALSa 10	/20/12 5	20 PM Notre D	Dame Football	230-11p	:30 BC TV12 14	Н		\$450.00 N	NM

Total Spots 75

> **Gross Total** \$57,250.00

Agency Commission

\$8,587.50

Net Amount Due

\$48,662.50

Payment Terms 30 Days

DUP INVOICE TE



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 963861-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WGAL
 Mary Tricoli
 HRP -Washingto
 National

Advertiser Product Estimate Number

Casey/D/Senate Bob Casey for Senate :60':

Cash

Special Handling

Broadcast

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street

Philadelphia, PA 19103

Send Payment To:

Billing Address:

WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

ne	Start Date	End Date	e Description	NO.	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
	10/16/12 Class of Tin	10/19/12 ne - Pre-en	M-F News		5-6a	-TWTF	1:00	4	\$800.00	NM		
١	Neeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$800.00						
5	Spots: # Ch	Day A	<u>ir Date</u> Air	Time Descri	ption	Start/End Time	<u>Leng</u>	h Ad-ID			Rate	Ŋ
	2 W	GALTu 1	0/16/12 4:	59 AM M-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	ін		\$800.00	ı
	1 WC	SALW 1	0/17/12 5:0	07 AM M-F N	ews 8 at 5a	5-6a	, 1:0	0 BCTV1205	ін		\$800.00	Ţ,
	4 W	SALTh 1	0/18/12 5:4	43 AM M-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	ін		\$800.00	1
	3 W	SALF 1	0/19/12 5:0	07 AM M-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	Н		\$800.00	- 1
	10/16/12 Class of Tin	10/19/12 ne - Pre-en	M-F News		6-7a	-TWTF	1:00	4	\$1,900.00	NM		
	Veeks:	Start Date 10/15/12	10/21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$1,900.00						
5	Spots: # Ch			Time Descri		Start/End Time		h Ad-ID			<u>Rate</u>	
	1 WG			13 AM M-F N	ews 8 at 6a	6-7a	1:0	0 BCTV1205	Н		\$1,900.00	
	2 W	SALW 1	0/17/12 6:0	07 AMM-F N	ews 8 at 6a	6-7a	1:0	0 BCTV1205	Н		\$1,900.00	
	3 WG	SALTh 1	0/18/12 6:0	07 AMM-F N	ews 8 at 6a	6-7a	1:0	0 BCTV1205	н		\$1,900.00	
	4 W	SALF 1	0/19/12 6:2	23 AMM-F N	ews 8 at 6a	6-7a	1:0	0 BCTV1205	Н		\$1,900.00	
	10/16/12 Class of Tin	10/19/12 ne - Pre-em	NBC Toda	ay Show ice	7-9A	-TWTF	1:00	4	\$1,800.00	NM		W ₁
٧	Veeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$1.800.00						
	Spots: # Ch			Time Descri	•	Start/End Time	Longi	h Ad-ID			Rate	т,
				9 AM NBC T		7-9A		<u>п дачь</u> 0 встv1205	н		\$1,800.00	_
				59 AM NBC T	<u> </u>	7-9A		0 BCTV1205 0 BCTV1205			\$1,800.00	
				59 AM NBC T	•	7-9A		0 BCTV1205			\$1,800.00	
	3 WG			3 AM NBC T		7-9A		0 BCTV1205			\$1,800.00	
											Ψ1,000.00	
	10/16/12 Class of Tim	10/16/12 ne - Pre-em	M-F 12-12 ptible with not	:30p News ice	12-12:30p	-T	1:00	1	\$800.00	NM		
٧		Start Date 10/15/12	End Date 10/21/12	MTWTF\$S -T	Spots/Week 1	<u>Rate</u> \$800.00						
S	Spots: # Ch	Day A		Time Descri		Start/End Time		h Ad-ID			Rate	
	1 WG	ALTu 10	0/16/12 12:2	7 PM M-F 12	2-12:30p News	12-12:30p	1:0	0 BCTV1205	н		\$800.00	
	10/16/12 Class of Tim	10/19/12 ne - Pre-em	M-F 2-3p	ice	2-3p	-TWTF	1:00	4	\$250.00	NM	1 1	



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate :60's	

Line Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
5 10/16/12 10/19/12 M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	-TWTF	1:00	4	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length				Rate Ty
1 WGALTu 10/16/12 2:37 PM M-F 2- 3 WGALW 10/17/12 2:36 PM M-F 2-	•	2-3p 2-3p		BCTV1205H BCTV1205H			\$250.00 N \$250.00 N
2 WGALTh 10/18/12 2:54 PM M-F 2-	•	2-3p 2-3p		BCTV1205H			\$250.00 N
4 WGALF 10/19/12 2:20 PM M-F 2-	•	2-3p		вст∨1205н			\$250.00 N
6 10/16/12 10/19/12 M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	-TWTF	1:00	4	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	<u>Length</u>				Rate Ty
2 WGAL Tu 10/16/12 5:47 PM M-F 5-	·	5-6p		BCTV1205H			\$2,000.00 N
3 WGALW 10/17/12 5:14 PM M-F 5-4	·	5-6p		BCTV1205H			\$2,000.00 N
4 WGALTh 10/18/12 5:23 PM M-F 5-6 1 WGALF 10/19/12 5:56 PM M-F 5-6	•	5-6p 5-6p		встv1205н встv1205н			\$2,000.00 N \$2,000.00 N
	op News	9-op	1.00	BCIVIZOJA			\$2,000.00
7 10/16/12 10/16/12 Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	-T	1:00	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -T	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length .	Ad-ID			Rate Ty
1 WGALTu 10/16/12 7:17 PM Enterta	inment Tonight	7-730p	1:00	встv1205н			\$1,000.00 N
8 10/16/12 10/16/12 NBC Prime Class of Time - Pre-emptible with notice	8-9p	-T	1:00	1	\$4,800.00	NM	T - w
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 -T	Spots/Week 1	<u>Rate</u> \$4,800.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WGAL Tu 10/16/12 8:20 PM NBC P		Start/End Time 8-9p	Length 1:00	<u>Ad-ID</u> встv1205н		4	<u>Rate Tyr</u> \$4,800.00 N
9 10/20/12 10/20/12 Sa/Su Early News Class of Time - Pre-emptible with notice	630-7p or 7-730p	S-	1:00	1	\$700.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 2000	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WGAL Sa 10/20/12 7:10 PM Sa/Su I		Start/End Time 630-7p or 7-730p	Length 2	<u>Ad-ID</u> встv1205н			Rate Tyr \$700.00 N
					4000.00		<u> </u>
11 10/20/12 10/21/12 Sat/Sun News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	SS	1:00	2	\$300.00	NM 	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12SS	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length 4				Rate Tyr
1 WGAL Sa 10/20/12 6:40 AM Sat/Sur		6-7a		BCTV1205H			\$300.00 N
2 WGAL Su 10/21/12 6:20 AM Sat/Sur	News 8 at 6a	6-7a	1:00	BCTV1205H			\$300.00 N
12 10/21/12 10/21/12 Su 7-730a Class of Time - Pre-emptible with notice	7-730a	s	1:00	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S	Spots/Week 1	<u>Rate</u> \$400.00					*
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descrip</u> 1 WGALSu 10/21/12 7:20 AM Su 7-73		Start/End Time 7-730a	<u>Length</u> 1:00	<u>Ad-ID</u> встv1205н			<u>Rate Tyr</u> \$400.00 N
13 10/20/12 10/20/12 NBC Saturday Today Class of Time - Pre-emptible with notice	7-9a	S-	1:00	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12S-	Spots/Week 1	<u>Rate</u> \$1,500.00					



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 963861-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate :60's	

								Spots/			
Line	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/20/12 Class of Tir	10/20/12 ne - Pre-emp	NBC S	Saturday Today notice	7-9a	S-	1:00	1	\$1,500.00	NM	
5	Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Lengtl	Ad-ID			Rate Type
	1 W	GAL Sa 10/	20/12	7:56 AM NBC S	aturday Today	7-9a	1:00) BCTV12051	1		\$1,500.00 NM
	10/21/12 Class of Tir	10/21/12 ne - Pre-emp	NBC S	Sunday Today notice	8-9a	s	1:00	1	\$1,300.00	NM	
ν	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$1,300.00					
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengtl</u>	1 Ad-ID			Rate Type
	1 W	GALSu 10/	21/12	8:57 AM NBC S	unday Today	8-9a	1:00) BCTV12051	1 -		\$1,300.00 NM
	10/20/12 Class of Tin	10/21/12 ne - Pre-emp		News 8 at 9a notice	9-10a	11	1:00	2	\$800.00	NM	· · · · · · · · · · · · · · · · · · ·
V	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$800.00					
S	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	tion .	Start/End Time	Length	Ad-ID			Rate Type
		GALSa 10/		9:45 AM Sa/Su I		9-10a) BCTV1205F			\$800.00 NM
	2 W	GAL Su 10/	21/12	9:43 AM Sa/Su I	News 8 at 9a	9-10a	1:00) BCTV1205F	ł		\$800.00 NM
	10/21/12 Class of Tin	10/21/12 ne - Pre-emp	Su 730		730-8a	S	1:00	1	\$200.00	NM	
V	Veeks:	Start Date 10/15/12	End Dat 10/21/1		Spots/Week 1	<u>Rate</u> \$200.00					
S	pots: # Ch			Air Time Descrip		Start/End Time		Ad-ID			Rate Type
	1 W	SAL Su 10/	21/12	7:36 AM Su 730-	-8a	730-8a	1:00) BCTV1205H	ł		\$200.00 NM
	10/22/12 Class of Tin	10/22/12 ne - Pre-emp		ews 8 at 5a notice	5-6a	M	1:00	e 1	\$800.00	NM	
V	Veeks:	Start Date 10/22/12	End Dat 10/28/12		Spots/Week 1	<u>Rate</u> \$800.00					
S	pots: # Ch			Air Time Descrip		Start/End Time		Ad-ID			Rate Type
	1 WC	SALM 10/2	22/12	5:24 AM M-F Ne	ws 8 at 5a	5-6a	1:00) BCTV1205H			\$800.00 NM
	10/22/12 Class of Tin	10/22/12 ne - Pre-emp		ews 8 at 6a notice	6-7a	M	1:00	1	\$1,900.00	NM	
V	Veeks:	Start Date 10/22/12	End Dat 10/28/12		Spots/Week 1	<u>Rate</u> \$1,900.00					
S	pots: <u>#</u> Ch 1 WG		<u>Date</u> 22/12	Air Time Descrip 6:59 AM M-F Ne		Start/End Time 6-7a		<u>Ad-ID</u>) BCTV1205⊦	l		<u>Rate Type</u> \$1,900.00 NM
	10/22/12 Class of Tim	10/22/12 ne - Pre-emp	NBC T	oday Show	7-9A	M	1:00	1	\$1,800.00	NM	
٧	Veeks:	Start Date 10/22/12	End Dat 10/28/12	e MTWTFSS 2 M	Spots/Week 1	<u>Rate</u> \$1,800.00					
S	pots: # Ch	Day Air		Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
	1 WG	SALM 10/2	22/12	8:29 AM NBC To	day Show	7-9A	1:00	всту1205н			\$1,800.00 NM
	0/22/12 Class of Tim	10/22/12 ne - Pre-empt		2-12:30p News	12-12:30p	M	1:00	1	\$800.00	NM	
	/eeks:	···	End Dat 10/28/12	e MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
S	pots: # Ch			Air Time Descrip	tion .	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
- 3	1 WG			12:10 PM M-F 12-	12:30p News	12-12:30p	1:00	всту1205н			\$800.00 NM
	0/22/12 Class of Tim	10/22/12 ne - Immediat	M-F 2-	3p emptible without n	2-3p otice	M	1:00	1	\$250.00	NM	
	/eeks:	Start Date 10/22/12	End Dat 10/28/12	e MTWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
s	pots: # Ch			Air Time Descript		Start/End Time	Length	Ad-ID			Rate Type
	1 WG	ALM 10/2	22/12	2:41 PM M-F 2-3	р	2-3p	1:00	всту1205н			\$250.00 NM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 963861-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser Product Estimate Number

Casey/D/Senate Bob Casey for Senate :60's

Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

22 10/22/12 10/22/12 M-F 2-3p 2-3p M----- 1:00 1 \$250.00 Class of Time - Immediately Pre-emptible without notice

Total Spots 37

<u>Gross Total</u> \$45,450.00

Payment Terms 30 Days \$6,817.50

Net Amount Due \$38,632.50

06334305

Rate Type

Deal#





Billing Address:

WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

Invoice Month Invoice Period Invoice # Invoice Date 10/01/12 - 10/01/12 10/07/12 954951-2 October 2012

Account Executive Station Sales Office Sales Region WGAL Mary Tricoli HRP -Washingto National

Shorr Johnson Magnus **Attention: Accounts Payable**

1831 Chestnut Street Philadelphia, PA 19103

Estimate Number Advertiser **Product** BOB CASEY FOR SEN Casey/D/Senate Alt Order # Flight Dates Order #

> Cash Broadcast

Special Handling

Billing Calendar

09/25/12 - 10/01/12

IDB# Advertiser Code | Product Code

954951

Billing Type

Agency Ref Advertiser Ref

Send Payment To: WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

Spots: # Ch

Day Air Date

ine Start Date End Date Description Sta	art/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
15 10/01/12 10/01/12 M-F News 8 at 5a 5-6 Class of Time - Pre-emptible with notice	3a	1	:30	1	\$300.00	NM	
<u> </u>	Spots/Week 1 at 5a	<u>Rate</u> \$300.00 <u>Start/End Time</u> 5-6a		<u>h Ad-ID</u> 0 встv1208	н	=	<u>Rate</u> <u>Typ</u> \$300.00 Ni
16 10/01/12 10/01/12 M-F News 8 at 6a 6-7 Class of Time - Pre-emptible with notice	7a	1	:30	1	\$800.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1 Start Date 10/07/12 Start Date 10/07/12 Air Time 10/07/12 Spots: # Ch Day Air Date Air Time 10/07/12 Air Time 10/07/12 Description 10/07/12 1 WGALM 10/01/12 6:59 AM M-F News 8	Spots/Week 1 at 6a	<u>Rate</u> \$800.00 <u>Start/End Time</u> 6-7a		<u>h Ad-ID</u> 0 вст∨1208	н	1	<u>Rate</u> <u>Typ</u> \$800.00 Ni
17 10/01/12 10/01/12 NBC Today Show 7-9 Class of Time - Pre-emptible with notice	9A	2	:30	2	\$750.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2 Start Date 2 MTWTFSS 2 Spots: # Ch Day Air Date Air Time Description 2 Air Date 3 Air Time Description 3 1 WGAL M 10/01/12 7:29 AM NBC Today 3 1 WGAL M 10/01/12 8:47 AM NBC Today 3		<u>Rate</u> \$750.00 <u>Start/End Time</u> 7-9A 7-9A	:3	h <u>Ad-ID</u>) BCTV1208) BCTV1208			<u>Rate</u> <u>Typ</u> \$750.00 NI \$750.00 NI
18 10/01/12 10/01/12 M-F News 8 at 6p 6-6 Class of Time - Pre-emptible with notice	330p	1	:30	1	\$1,200.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFS 1 Start Date 10/07/12 Spots: # Ch Day Air Date Air Time Description 1 Air Date 10/01/12 Air Time Description 10/01/12	Spots/Week 1 at 6p	<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 6-630p		n <u>Ad-ID</u>) встv1208	н		<u>Rate Typ</u> \$1,200.00 NI
19 10/01/12 10/01/12 Access Hollywood 730 Class of Time - Pre-emptible with notice	0-8p	1	:30	1	\$600.00	NM	
	Spots/Week 1 /wood	Rate \$600.00 Start/End Time 730-8p		<u>n Ad-ID</u>) встv1208	н		<u>Rate</u> <u>Typ</u> \$600.00 Ni
Class of Time - Pre-emptible with notice	me Other	1	:30	1	\$2,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>S</u> 10/01/12 10/07/12 1	Spots/Week 1	<u>Rate</u> \$2,400.00					

Start/End Time

Length Ad-ID

Air Time Description



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 954951-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

O	- 4 - 1
->n	nte/

							Spots/				
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
20	10/01/12 Class of Tin	10/01/12 ne - Pre-emp	Mon NBC Prime Other other with notice	Prime Other	1	:30	1	\$2,400.00	NM		
	Spots: # Ch Day Air Date Air Time Description			Start/End Time	Lengt	h Ad-ID			Rate T	yρε	
	1 WC	SALM 10/	01/12 9:13 PM Mon NI	BC Prime Other	Prime Other	:3	0 BCTV1208	Н		\$2,400.00	NN
21	10/01/12 Class of Tin	10/01/12 ne - Immedia	NBC Tonight Show tely Pre-emptible without	1135p-1235a notice	1	:30	1 =	\$175.00	NM		
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$175.00		- I				
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate T	ype
	1 W	SALM 10/	01/12 12:10 AM NBC To	onight Show	1135p-1235a	:3	0 BCTV1208	Н		\$175.00	NM
22	10/01/12 Class of Tin	10/01/12 ne - Pre-emp	M-Su News 8 at 11p tible with notice	11-1135p	1	:30	1	\$800.00	NM		
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	<u>Rate</u> \$800.00						
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u> T	ype
1 WGALM 10/01/12 11:14 PM M-Su News				lews 8 at 11p	11-1135p	:3	:30 BCTV1208H			\$800.00	NN
23	10/01/12	10/01/12	NBC Prime	10-11P	M	:30	1	\$1,600.00	NM		
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 M	Spots/Week 1	<u>Rate</u> \$1,600.00						
Spots: # Ch Day Air Date Air Time Description			Start/End Time	Lenat	Length Ad-ID			Rate T	VDE		
1 WGALM 10/01/12 10:32 PM NBC Prime					10-11P	:30 BCTV1208H					NN
					Total Spots	•	10				

Payment Terms 30 Days

<u>Gross Total</u> \$9,375.00

Agency Commission \$1,406.25

Net Amount Due \$7,968.75